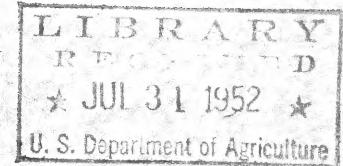


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



Index
62,09



RED WING BLOOM-RITE BROOKS AZALEAS
Reg. U. S. Pat. Off

Nursermens Exchange
BULBS PLANTS SEEDS FLORIST SUPPLIES
938 Howard Street - San Francisco 3, California, U. S. A.



Telephone: Elkhorn 2-0076

WHOLESALE ONLY

WHOLESALE CATALOG FALL 1952 - SPRING 1953

Packaged Flower Bulbs

NURSERYMEN'S EXCHANGE

PACKAGED FLOWER BULBS

in Cellophane Bags with Four Color Picture at 30 Cents per Package



PRICE \$.30 PER PACKAGE

	Size	Amount of Bulbs per Bag	Delivery Date
Amaryllis Hybrids Mixed	2 3/4-3"	1 bulb	Oct.-May
Anemones Mixed	5/8-7/8"	12 bulbs	Sept.-May
Tuberous Begonias Double Camellia: Red, White, Orange, Yellow, Pink, Rose or Mixed.			
Caladiums Mixed	1 1/2-2"	2 bulbs	Jan.-April
Callas Pink	1 1/2-2"	2 bulbs	Jan.-June
Yellow	1 1/2-1 3/4"	2 bulbs	Nov.-Mar.
White	1 3/4-2"	2 bulbs	Nov.-Feb.
Crocus Mixed	1 1/2-1 3/4"	2 bulbs	Sept.-Dec.
Daffodils King Alfred, Bi-Color or Mixed	7-8 ctm.	10 bulbs	Sept.-Dec.
Dahlias Large Flowered or Pompon types— White, Red, Yellow, Rose, Orange, Lavender or Purple	DN #2	4 bulbs	Sept.-Dec.
Freesias Yellow, White or Mixed	Large	2 bulbs	Jan.-June
Gladiolus White, Yellow, Orange, Pink, Red, Lavender, Rose, Purple or Mixed	5/8-3/4"	12 bulbs	Sept.-Dec.
Baby Gladiolus Pink or Mixed	No. 1-1 1/2-2 1/4"	8 bulbs	Dec.-June
Hyacinths Red, White, Yellow, Rose, Blue or Mixed	7-8 ctm.	7 bulbs	Sept.-April
Iris (Dutch) Wedgewood	Bedding	3 bulbs	Sept.-Dec.
(Dutch) Mixed	7 1/2-8 ctm.	10 bulbs	Sept.-Dec.
Yellow	6-7 ctm.	10 bulbs	Sept.-Nov.
Lilies Rubrum & Auratum	6-7 ctm.	10 bulbs	Sept.-Dec.
Tiger, Regale or Easter Lilies	7-8	2 bulbs	Nov.-April
Lycoris Rose	7-9	2 bulbs	
Muscati Blue	Top Size	2 bulbs	Sept.-Dec.
Narcissus Paper White, Soleil d'or or Chinese Sacred Lily	7-8 ctm.	12 bulbs	Sept.-Nov.
Orchid Bletilla	14-16 ctm.	4 bulbs	Sept.-Dec.
Ranunculus Mixed	No. 1 Size	2 bulbs	Dec.-June
Scilla Blue	1/2-5/8"	15 bulbs	Sept.-Mar.
Double Tuberose White	9-10	10 bulbs	Sept.-Dec.
Tulips Black, White, Rose, Yellow, Red, Bronze, Mix, Lavender, Parrot Fantasy or Blue	3-4	6 bulbs	Sept.-April
	12 ctm. & up	6 bulbs	Sept.-Dec.

USE OF BULB RACK FREE

Bulb Rack sent with every order that mails us \$5.00 deposit on rack. This deposit will be returned when rack is sent prepaid back to us. Bulb rack is 32 inches high, 25 inches wide.

**for
quick
service**

→ →

**use
these
order
cards . . .**



SHIP TO:

ADDRESS:

USE THIS CONVENIENT, POSTAGE-FREE ORDER CARD

QUANTITY

QUANTITY

FIRM NAME:

AUTHORIZED PERSON:

FIRM NAME:

AUTOMOBILE PERSON.

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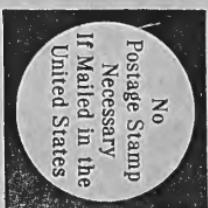
B U S I N E S S R E P L Y C A R D

First Class Permit No. 7993, Sec. 34,9 P. L. & R. San Francisco, Calif.



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First Class Permit No. 7993, Sec. 34,9 P. L. & R. San Francisco, Calif.



NURSERYMEN'S EXCHANGE

938 Howard Street

San Francisco 3, California

NURSERYMEN'S EXCHANGE

938 Howard Street

San Francisco 3, California

SHIP TO

ADDRESSES

USE THIS CONVENIENT, POSTAGE-FREE ORDER CARD

FIRM NAME

AUTHORIZED PERSON

No
Postage
Will Be Paid
by
Addressee

B U S I N E S S R E P L Y C A R D

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938 Howard Street
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NURSERYMEN'S EXCHANGE
938 Howard Street
San Francisco 3, California

SAN FRANCISCO, CALIF.

Amaryllis

Oct.-April
Delivery

Field Selected Hybrids — A specially selected strain for greenhouses. Bright and pastel shades mixed.

	Per 100	Per 1000
2 -2½	\$18.00	\$165.00
2½-3¼	23.50	195.00
2¾-3	28.50	250.00
3 -3½	37.50	325.00

Amaryllis

Nov.-April
Delivery

White Hybrids—These are a rare strain of White Hybrids.
22/24 ctm. bulbs.....\$1.50 ea. \$14.00 per 10

Anemones

All Year
Delivery

Monarch de Caen, Mixed Colors

	#3 3/8"-1/2"	#2 1/2"-5/8"	#1 5/8"-7/8"	Tops 3/4"-7/8"	Jumbo 7/8" Up
Per 100	\$1.00	\$1.50	\$ 2.50	\$ 3.00	\$ 3.50
Per 1000	6.00	10.00	16.00	23.00	28.00

St. Brigid, Double flowered Mixture—**Blue Poppy**,

His Excellency, Red—**The Bride**, White

Per 100	\$1.25	\$2.00	\$ 3.00	\$ 3.50	\$ 4.00
Per 1000	8.00	12.00	19.00	25.00	32.00

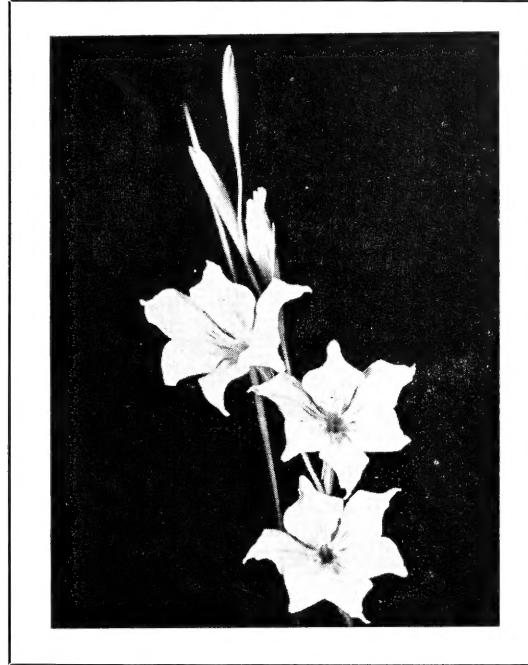
Baby Gladioli

Sept.-Dec.
Delivery

3/4"-1" Size—Blooms in April and May

\$4.00 per 100 \$35.00 per 1000

Blushing Bride, White with Carmine Blotch—**Peach Blossom**, Exquisite Pink—**Pink Perfection**, Rosy Pink—**Spitfire**, Brilliant Reddish Salmon—**The Bride**, Lovely White—**Charm**, Purple.



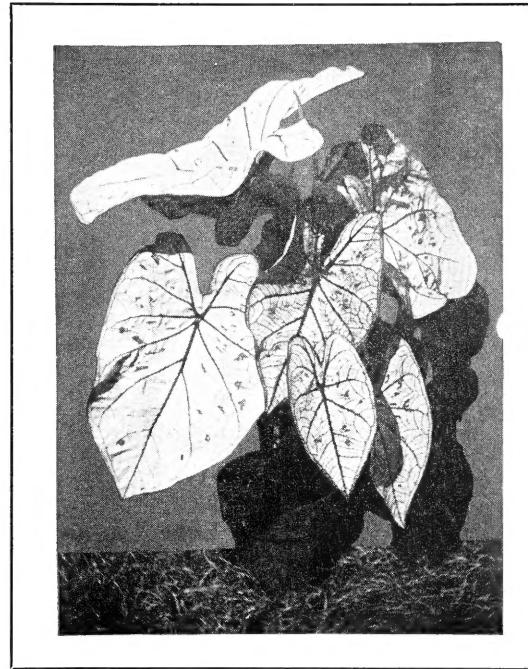
Baby Glads

Bletilla Hyacinthina

Sept.-April
Delivery

Terrestrial Orchid—Hardy Spring flower. Produces about 4 dainty orchid flowers on about 12 nice stems.

\$15.00 per 100 \$125.00 per 1000



Caladiums—Fancy Leaf

Caladium—Fancy Type

Jan.-May
Delivery

F.O.B. Florida

	per 100	per 1000
No. 1, 1½-2½ dia.....	\$16.00	\$150.00
Jumbo, 2½-3½ dia.....	29.50	272.50

Add 10% to 100 rate on all orders for less than 25 of a variety.

Candidum—Pure white with green veins and narrow green border.
Hortiliana—Middle part is red, narrow green border.

Itacapus—Dark red with red dots on border.

John Peed—Transparent red center with light green edge.

Lord Derby—Transparent rose with deep green ribs and edge.

Macahyba—Dark Green spotted with transparent lilac. Scarlet ribs.

Mrs. W. B. Haldeman—Glowing pink, green border.

Poecile Anglais—Deep crimson, green border.

Mrs. Sanders—Round dark green blotched leaf. Transparent rose.

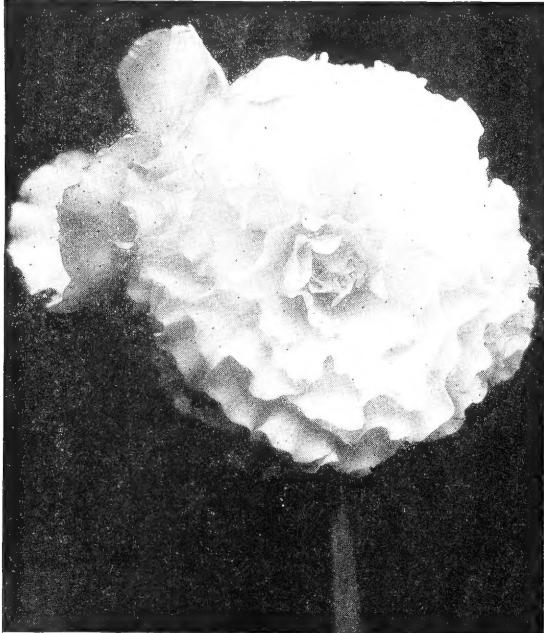
Varieties not listed above will be shipped on request. Mixtures supplied at same prices as named varieties.

Bulbs

NURSERYMEN'S EXCHANGE

Begonias

Jan.-Apr.
Delivery



TUBEROUS ROOTED—California grown Bulbs—Super Giant Strain.
Our California Begonias are hybridized for the maximum production of large flowers, choice coloring, and high productivity of flowers per bulb. Growers who are looking for the best invariably buy California grown Begonias.

COLORS in Camellia, Carnation, Hanging
Red—Pink—Apricot—Scarlet—Flame Orange
Yellow—Rose—Salmon—White—American Beauty

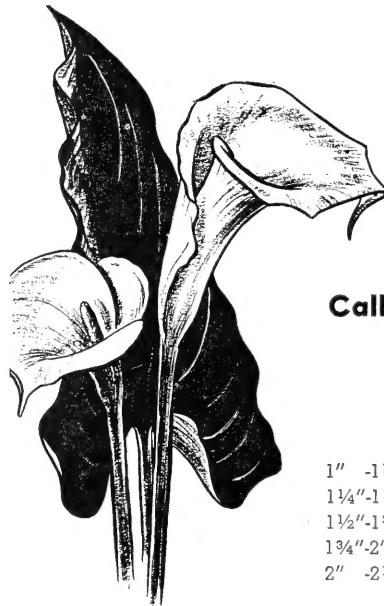
	Per 100	Per 1000
¾"-1" Diameter	\$ 5.00	\$ 45.00
1" -1½" Diameter	6.50	57.50
1½"-1½" Diameter	9.00	80.00
1½"-2" Diameter	14.00	125.00
2" -2½" Diameter	18.00	170.00
2½"-4" Diameter	25.00	

Camellia Double: The flowers are of the Camellia type and very large. This is best for greenhouse culture.

Carnation or Double Frilled: (Fimbriata Plena) This type produces a large double, resembling a carnation in form. The petals are frilled and have serrated edges.

Hanging Basket or Lloydii (Pendula fl. pl.) This is the Pendula or Lloydii type, containing double flowers only. Often hundreds of blossoms to a bulb.

Picotee Double. A Camellia flower with two colors on each flower. Available in mix bulbs only.



Calla Aethiopica

(Large White)

Aug.-Nov.
Delivery

	Per	Per
	100	1000
1" -1¼"	\$ 6.00	\$ 50.00
1¼"-1½"	8.00	62.50
1½"-1¾"	12.00	110.00
1¾"-2"	18.00	160.00
2" -2½"	23.50	220.00

Calla Arum Pictum

Aug.-Nov.
Delivery

Odorless Black Calla

1¾ - 2	\$ 24.00 per 100
2 up	29.00 per 100

Calla Godfrey

Aug.-Nov.
Delivery

Floriferous Small White

1" -1¼" Diameter	\$ 8.50 per 100	\$ 75.00 per 1000
1¼"-1½" Diameter	14.00 per 100	130.00 per 1000
1½"-1¾" Diameter	20.00 per 100	190.00 per 1000
1¾"-2" Diameter	27.00 per 100	260.00 per 1000

Calla Rehmannii Superba

Oct.-Jan.
Delivery

Large Flowered, Tall, Light Pink

1½"-1½" Diameter	\$ 9.00 per 100	\$ 82.50 per 1000
1½"-2" Diameter	12.50 per 100	110.00 per 1000
2" -2½" Diameter	18.00 per 100	165.00 per 1000
2½" and Up Diameter	25.00 per 100	225.00 per 1000

Calla Richardia Elliottiana

Nov.-Jan.
Delivery

Golden Yellow Calla with Spotted Green Leaves

Excellent for Pot Culture or Outdoor Cut Flowers

1¾"-2" Diameter	\$ 10.00 per 100	\$ 90.00 per 1000
2" -2½" Diameter	15.00 per 100	140.00 per 1000
2½"-3" Diameter	26.00 per 100	250.00 per 1000

Calla Clumps

Jan.-April
Delivery

Top Size

\$ 16.00 per 100 \$ 150.00 per 1000

Each Clump has approximately twelve little blooming size bulbs.

Ideal for potted plants and for garden use. Flowers are white and very fragrant. This is a real Horticultural novelty.

SAN FRANCISCO, CALIF.

Cannas

Large Strong Roots—3-5 Eye Divisions
 \$1.20 per 10 \$9.50 per 100
 10-24 of any one variety at the 10 rate.
 25 of any one variety at 100 rate.

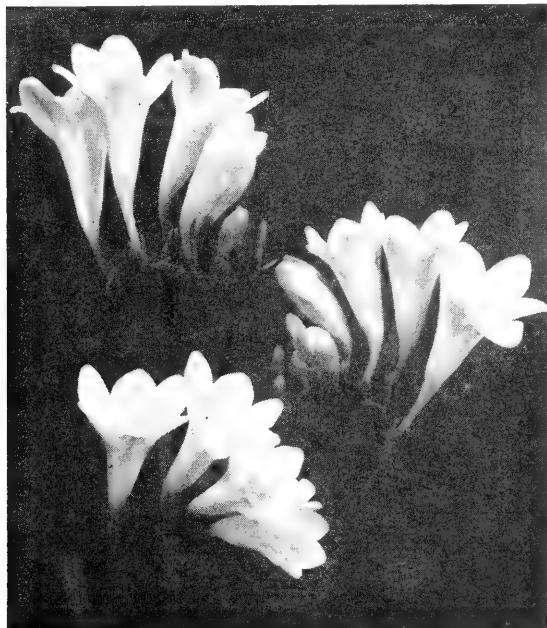
Nov.-Apr.
Delivery

Variety	Flower Color	Leaf Color	Height
Allemania	Orchid to bright scarlet— Yellow edge	Green	5 ft.
Apricot	Rich Apricot	Green	4 ft.
City of Portland	Pink	Green	5 ft.
Eureka	White	Green	4 ft.
Golden Gate	Gold, crimson and apricot	Green	4 ft.
Hungaria	Good pink	Green	4 ft.
Karl Merck	Yellow with red	Green	4 ft.
King Humbert	Orange-scarlet, rose tinted	Bronze	4 ft.
King Midas	Pure gold	Green	4 ft.
Madam Crozy	Scarlet with yellow border	Green	3½ ft.
Mrs. Alfred F. Conrad	Good Salmon Pink	Green	4 ft.
Orange Bedder	Bright orange with scarlet	Green	4 ft.
Pennsylvania	Scarlet overlaid with orange	Green	6 ft.
Richard Wallace	Canary-yellow	Green	4 ft.
Shenandoah	Salmon Pink in clusters	Ruby red	4 ft.
The President	Rich glowing scarlet	Green	3 ft.
Wintzer's Colossal	Vivid scarlet	Green	5 ft.
Wyoming	Orange colored	Purple	5 ft.
Yellow King Humbert	Golden yellow with red	Green	4 ft.

Crocus

Spring Flowering
 Blue, Purple, Yellow, White, Striped or Mixed.
 Large Size \$2.75 per 100 \$22.50 per 1000

Sept.-Dec.
Delivery



Freesias

Standard varieties.

Purity Superflora, White — **Apotheose**, Lilac — **Golden Daffodil**, Light yellow — **Pink Supreme**, pink — **Sunset**, Orange yellow — **Rainbow Mixture**.

½"-¾"	\$2.00 per 100	\$14.50 per 1000
¾"-¾"	2.75 per 100	21.50 per 1000

Aug.-Dec.
Delivery

Bulbs

Dec.-May
Delivery

Dahlias

DECORATIVE DAHLIA COLLECTION

Collection contains 100 bulbs—10 each in named varieties in the following colors: Pink, Rose, Red, Scarlet, Lavender, Purple, Yellow, White, Orange and Bronze.

BALL DAHLIA COLLECTION

\$9.00 per Collection

Collection contains 60 bulbs—10 each in named varieties in the following colors: Pink, Orange, Lavender, Red, Yellow and White.

POMPON DAHLIA COLLECTION

\$12.00 per Collection

Collection contains 80 bulbs—10 each in named varieties in the following colors: Red, Bronze, Orange, Pink, Lavender, Purple, White and Yellow.



Dahlias—Decorative Type

\$16.50 per 100
 No orders please for less than 10 of a variety in Dahlias.

- Avalon**—Clear Yellow.
- Blue River**—Lavender.
- Charlotte**—Caldwell—Orange.
- Clara Garden**—Pink.
- Comodore**—Yellow.
- Francis Le Rocco**—Sulphur Yellow.
- Gallan Fox**—Luminous Dark Red.
- Golden Eclipse**—Golden Yellow.
- Hill's Supreme**—Pink.
- Jersey's Beauty**—Pink.
- Kentucky**—Light Salmon Orange.
- La Toreador**—Bright Red.
- Mary Raggio**—Large Yellow.
- Mrs. Geo. LeBoutillier**—Red.
- Mrs. Warner**—Lavender Pink.
- New York Market**—White with Lavender tint.
- Porthos**—Red.
- Red Beauty**—Red.
- Rose Glory**—Rose.
- Sagamore Beauty**—Pink.
- White King**—White.

Dahlias—Pompon Type

\$16.50 per 100

- Amber Queen**—Amber & Apricot.
- Alice**—Red.
- Bantam-Small**—Brilliant scarlet.
- Betty Ann**—Pink.
- Edith Miller**—Rose & Gold.
- Indian Chief**—Red & White.
- Joe Fette**—White.
- Mary Mumms**—Lavender.
- Morning Mist**—White & Lavender.
- Tommy Keith**—Red Tipped purple.
- Yellow Gem**—Yellow.
- Glow**—Salmon pink.
- Canary Yellow**—Yellow.
- Goldilocks**—Orange.
- Janet**—Bronze.

Bulbs

NURSERYMEN'S EXCHANGE

Gladiola Collections

Dec.-June
Delivery

Collection No. A—\$55.00

All Bulbs are No. 1 Quality

2000 Glads, 250 each in 8 named varieties, including colors like Red, White, Yellow, Scarlet, Pink, Rose, Lavender, Purple.

Collection No. B—\$30.00

All Bulbs are No. 1 Quality

1000 Glads, 125 each in 8 named varieties, including colors like Red, White, Yellow, Scarlet, Pink, Rose, Lavender, Purple.

Collection No. C—\$16.00

All Bulbs are No. 1 Quality

500 Glads, 100 each of 5 named varieties, including colors like Red, Yellow, White, Pink, Lavender or Purple.

GLADIOLA

Shipped from Oregon's Finest Fields

No. 1	No. 2	No. 3
\$28.50 per M	\$20.00 per M	\$14.00 per M

Add 10% when ordering less than 250 of any one variety

Alladin—Salmon Pink
Beacon—Scarlet with Cream Blotch
Blue Beauty—Light blue
Burma—Ruffled deep rose
Chamouny—Rose, silver edge
Elizabeth the Queen—Ruffled lavender
Ethel Cave Cole—Large light pink
Golden State—Rich clear yellow
Jeanie—Rich pink, cream throat
King Lear—Large early purple
Corona—White edged rose

Margaret Beaton—White with scarlet blotch
Oregon Gold—Large yellow
Picardy—Salmon apricot
Red Charm—Excellent med. red
Rosa Van Lima—Light pink
Spotlight—Yellow with red throat
Surfside—Late white
Valeria—Light red
Vreedenburgh—Purest white
White Gold—Large cream, golden throat. Considered a top notch light yellow.

CHRISTMAS GLADIOLA BOX



CHRISTMAS GLADIOLA BOX \$6.00 per dozen boxes

The box 7½" x 5" x 2½" contains 15 top size #1 Gladiola Bulbs. Choice of Red, White, Pink, Yellow, Lavender or Mixed Boxes. Above Glad Package available January to April without ribbon tie at same prices.



Jackie the Glad Boy

Gloxinia

Jan.-Apr.
Delivery

California Grown: Our strain is one of the most flexible leaved types available, which is more advantageous for florists. This strain far excels imported stock.

	Per 100	Per 1000
¾"-1"	Diameter	\$ 7.00 \$ 60.00
1" -1½"	Diameter	10.50 95.00
1¼"-1½"	Diameter	15.00 137.50
1½"-2"	Diameter	20.00 190.00
2" and Up	Diameter.....	28.50 275.00

Blanche De Meru, Rose, white throat—**Emperor Frederick**, Scarlet, white border—**Emperor William**, Violet, white border—**Etoile De Feu**, Scarlet—**Mount Blanc**, Pure white—**Prince Albert**, Dark violet, white throat—**Princess Elizabeth**, Blue with white throat—**Roi Des Rouges**, Dark crimson, frilled edge—**Tigrinia**, Range from light rose to dark lavender—**Violacea**, Soft violet.

Hyacinths

Sept.-Jan.
Delivery

Top Size	\$16.00 per 100	\$150.00 per 1000
No. 1 Size.....	12.50 per 100	115.00 per 1000
Bedding Size	9.00 per 100	80.00 per 1000

City of Harlem, Golden yellow—**Jan Bos**, Deep scarlet, early—**King of the Blues**, Very deep blue, late—**King of the Violets**, Lilac violet—**Lady Derby**, Light pink, large bells—**L'Innocence**, Pure white—**Pink Pearl**, Rosy pink, very early.

Hyacinths are packed as follows:

Top Size	50 or 25 to bag
No. 1 Size.....	75 or 50 to bag
Bedding Size	100 or 50 to bag

Please order in bag lots.

Hyacinth Glasses

For Growing Hyacinths in Water Indoors

Shipped only in lots of 3 dozen

Clear crystal.....	\$3.60 per doz.
Tangerine, Light Amber, Blue.....	4.75 per doz.

Packed one dozen each of 3 colors in case.

SAN FRANCISCO, CALIF.

New Dutch Iris Varieties

Aug.-Jan.
Delivery

We are pleased to present the following varieties of recently introduced Dutch Iris. We feel all these varieties merit introduction in the commercial flower production field. For dealer trade four color pictures will be sent with every variety on request.

ALASKA—Deep yellow, large flower

AVIATOR—Purple blue, lip deep cornflower blue

BRONZE BEAUTY—Purple blue, lips olive green spotted orange

BRONZE QUEEN—Bronze shaded blue, spotted orange

BLUE PEARL—Deep violet, tall stem

JOAN OF ARC—Creamy white, large flower

KING MAUVE—True orchid color, large flower

LE MOGOL—Deep bronze, late flowering

LEMON QUEEN—Large flower, lemon with sulphur yellow lip

YELLOW HAMMER—Yellow, lip somewhat darker

5-6 ctm.	\$3.00 per 100	\$20.00 per M
6-7 ctm.	4.00 per 100	30.00 per M

New Dutch Iris Collections

One collection Dutch Iris bulbs—A collection consists of the above ten varieties, 100 of each. Each variety is packed in one single bag labeled as to color and variety, with a full color picture.

5-6 ctm.	\$20.00 per collection	1000 bulbs
6-7 ctm.	30.00 per collection	1000 bulbs



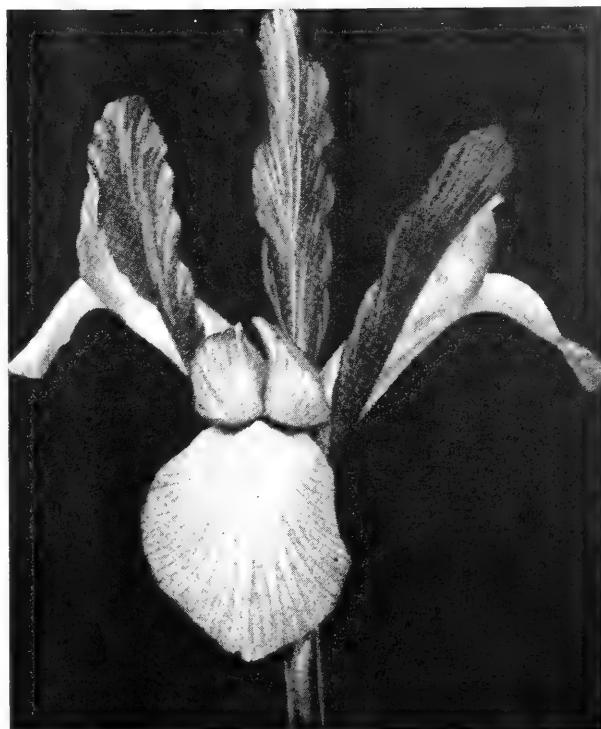
IRIS OCHRELEUCA (Spiria Iris) Sept.-Jan.
Delivery

\$16.00 per 100 roots	\$150.00 per 1000 roots
-----------------------	-------------------------

Why grow this Iris Ochreleuca? It bears several flowers per stem, can be cut in tight bud, will last longer than Dutch Iris, is perfect for shipping, can be left in the ground for years, and is as hardy as German Iris. Shipped in White or Yellow Roots.

Grows taller than Dutch Iris. We recommend these highly for Cut Flower Growers. Hardy anywhere.

Bulbs



Wedgewood Iris

DUTCH IRIS (Northwest Grown)

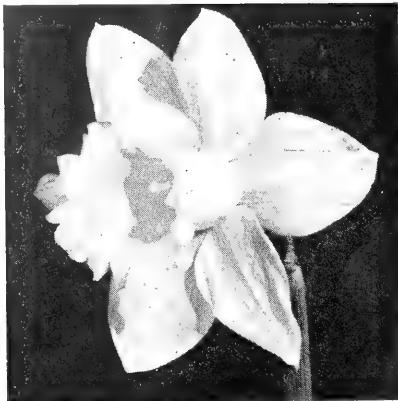
Sept.-Dec.
Delivery

Wedgewood: Earliest Blue	Per 100	Per 1000
7½-8 cm.	\$2.00	\$15.00
8-9 cm.	2.50	20.00
9-10cm.	4.50	35.00
10-11cm.	5.00	45.00
David Haering: White		
6-7 cm.	3.00	25.00
White Superior: White		
6-7 cm.	3.00	25.00
White Excelsior: White		
6-7 cm.	3.00	25.00
Golden Harvest: Yellow		
6-7 cm.	3.00	25.00
Yellow Queen: Yellow		
6-7 cm.	3.00	25.00
Golden Emperor: Yellow		
6-7 cm.	3.00	25.00
Imperator: Late Blue		
6-7 cm.	2.50	17.50
Florist Mix: Mixed		
6-7 cm.	2.50	17.50

Ixias (Mixed)

Aug.-Dec.
Delivery

Star shaped flowers. Blooms in early spring.
No. 1 Bulbs.....\$3.00 per 100.....\$25.00 per 1000



King Alfred

King Alfred Daffodils

The king of all daffodils. Yellow trumpet. For greenhouse or garden.

D. N. #3	Per 100	Per 1000
F. O. B. Northwest.....	\$4.25	\$37.00
F. O. B. S. F. or L. A.....	5.50	47.50
Packed 1000 to Case		

D. N. #2	Per 100	Per 1000
F. O. B. Northwest.....	\$5.50	\$47.50
F. O. B. S. F. or L. A.....	6.50	59.50
Packed 750 to Case		

D. N. #1	Per 100	Per 1000
F. O. B. Northwest.....	\$8.50	\$74.00
F. O. B. S. F. or L. A.....	9.50	85.00
Packed 500 to Case		

1000 rate is applied only when orders consist of a case.

Narcissus Polyanthus

Chinese Sacred Lilies, white and yellow; Paper \$ 4.50 per 100 \$ 5.00 per 100 \$ 7.00 per 100
White, pure white; Soleil D'Or, yellow and orange 40.00 per 1000 45.00 per 1000 60.00 per 1000

Popular Varieties of Daffodils

D.N. #2.....	\$7.50 per 100.....	\$65.00 per 1000.....
Actaea.....	Poetaz.....	Snow white—Red eye
Campernelle Single.....	Jonquil.....	Yellow fragrant
Campernelle Double.....	Joaquil.....	Yellow fragrant
Cheerfulness.....	Poetcz.....	Double white
Diana Kasner.....	Barrii.....	Large white, yellow cup, red frill
Firetail.....	Barrii.....	White, orange-red cup, scarlet frill
Helios.....	Incomparabilis.....	Cup pale orange, perianth yellow
Klondike.....	Poetcz.....	Yellow with darker eye
Laurens Koster.....	Poetaz.....	Double white
Queen Bi-Color.....	Bi-color.....	Pure white, trumpet canary yellow
Sassenheim.....	Trumpet.....	Yellow white
Silver Star.....	Leedsii.....	White Perianth, primrose to white trumpet
Spring Glory.....	Bi-color.....	White perianth, yellow trumpet
Von Sion.....	Double.....	Golden yellow

Fancy Varieties of Daffodils

Twink—Double yellow and orange; Mrs. Krelage—Most popular White Trumpet; John Evelyn—Incomparabilis—White with yellow cup and frilled; Fortune—Inc. Golden-Orange; Golden Harvest—Blooms earlier and has larger flower than King Alfred; Dick Wellband—Incomparabilis—White Perianth, cup orange-red.

Per 100	D.N. #1	D.N. #2
Per 100	\$ 14.00	\$ 11.00
Per 1000	125.00	95.00

Mixed Daffodils

Per 100	D.N. #1	D.N. #2
Per 1000	\$ 8.00	\$ 6.00

67.50 48.00



SPECIAL BLOOM-RITE PACK

An attractive Bowl with ample Bulb Fiber and Two 14-16 Cm. Bulbs, Chinese Sacred Lilies, Paper Whites or Soleil D'Ors. A complete unit packed in the standard Bloom-Rite Box.

60c per box

LILIES— OCTOBER - JUNE DELIVERIES

Croft Lily Field

Lilium Croft

The most popular Easter lily. Pure white. Approximately 18" high.

	Per 10	Per Case	Per 1000
7/8 250 per Case.....	\$2.75	\$47.50	\$175.00
8/9 200 per Case.....	4.00	65.00	250.00
9/10 150 per Case.....	5.00	60.00	350.00

Lilium Regale

White with rosy red stripes. Grows 4 to 5 feet high.

	Per 10	Per 100	Per 1000
5/6	\$1.00	\$ 7.00	\$ 65.00
6/7	1.25	8.50	80.00
7/8	1.75	12.00	110.00
8/9	2.25	17.00	160.00

Lilium Pardalinum

(Sunset Lily). Sunset-red, yellow. Base dotted Brown. Grows 5 to 6 feet high.

5/6	\$2.50	\$16.00	\$140.00
6/7	3.00	20.00	180.00

Lilium Eralbu

For early forcing for Easter 55-58 degrees.

	Per 100	Per case
7-9 inch 250 to case.....	\$15.00	\$32.50
8-9 inch 200 to case.....	19.00	32.50

Lilium Hansonii

A golden yellow Lily, one of the hardiest of all Lilies. Has 5 to 10 large flowers per stem.

7-9..... \$30.00 per 100 \$4.00 per 10
\$250.00 per 1000

Lilium Henryii

Flowers in late August with about 20 flowers per bulb. Originates in China.

7-9..... \$20.00 per 100 \$3.00 per 10
\$150.00 per 1000

Lilium Rubrum

Red Spotted Brown.

	Per 10	Per 100	Per Case
7/9 250 per Case.....	\$1.85	\$14.00	\$32.50
8/9 200 per Case.....	2.50	19.00	32.50
9/10 140 per Case.....	3.25	32.50
10/11 100 per Case.....	4.00	27.50

Less 15% on orders of 5000 or more.

Lilium Auratum

Gold banded. Flowers white. Dotted Red with a clear golden band running through center of petal. Very fragrant.

	Per 10	Per 100	Per Case
7/9 250 per Case.....	\$1.85	\$14.00	\$32.50
8/9 200 per Case.....	2.50	19.00	32.50
9/10 140 per Case.....	3.25	32.50
10/11 100 per Case.....	4.00	27.50

Less 15% on orders of 5000 or more.

Lilium Tigrinum

(Tiger Lily).

5/6	\$2.00	\$14.00	\$120.00
6/7	3.00	21.50	190.00

Lily of Valley

Pips for outdoors..... \$ 3.50 per 100
Pips, German imported, for forcing..... \$ 9.25 per 100

LILY CHRISTMAS BULB BOX

"Garden of Lilies" Christmas Box

\$1.25 ea. box

The box 12" x 12" x 3" contains the following top size Lily Bulbs, one each Rubrum, Auratum, Henryii and Tigrinum. Four colored pictures are printed on the carton. Attractively gift wrapped to encourage Christmas gift sales for dealers. After Christmas take off Christmas ribbon and sell this Lily box until May.

Bulbs

NURSERYMEN'S EXCHANGE

Lycoris—Very hardy

Sept.-Dec.
Delivery

Commonly referred to as Nerine Sarniensis or "Hardy Amaryllis." All flowers appear without foliage. Lycoris belong to the very small class of autumn-blooming bulbs. Flowers are borne in umbels of four to twenty flowers, on scapes varying from 1 to 3 feet long and averaging 1½ feet.

LYCORIS SQUAMIGERA

\$12.00 per 100 \$100.00 per 1000

Rose Colored Banded Yellow

These bulbs are perfectly hardy. Their leaves appear in March mature and disappear. Flowers come in the nature of a surprise in August. This variety is the only one of the Lycoris that is fragrant and therefore frequently referred to as "Fragrant Amaryllis." This is the most popular variety of the species.

LYCORIS AUREA

\$14.00 per 100 \$120.00 per 1000

Color is Yellow, often called "Yellow Spider Lily"

This Lycoris needs shade and shelter from strong wind and its commercial cultivation is best done in lath-house. It provides the finest cut flowers of all. Lycoris, because of its flowers, last a fortnight in water and stand a long packing. From autumn to spring it has beautiful leaves.

LYCORIS RADIATA

\$7.00 per 100 \$60.00 per 1000

Color is Red

This variety is considered one of the popular Lycoris varieties.

LYCORIS ALBA

\$12.00 per 100 \$100.00 per 1000

Excellent white which resembles a pure white hybrid Amaryllis.



Lycoris Aurea

Muscati

Sept.-Dec.
Delivery

Grape Hyacinth

Early spring flower. Ideal for borders.

Heavenly Blue, large size.....\$2.50 per 100.....\$20.00 per 1000

Ornithogalum Arabicum

Sept.-Dec.
Delivery

Star of Bethlehem

White, globe shaped flowers, with jet black center and a delightful perfume. Will bloom for Easter. Grow to a height of 2 feet.

1¾"-2" Diameter\$4.00 per 100.....\$35.00 per 1000
2" -2½" Diameter 4.50 per 100..... 40.00 per 1000

Orchid Bulbs

All Year
Delivery

Bletilla Hyacinthina

\$15.00 per 100 \$125.00 per 1000



Ranunculus

Packed 100 bulbs, ¾" grade to a bag like above.....\$40.00
Per 100 bags

Ranunculus Mix

All Year
Delivery

Available in
Tecolote or Claremont Hybrids

	Per 100	Per 1000
1" and up—Super Jumbo	\$6.00	\$55.00
¾"-1" Jumbo	5.00	42.50
¾"- ⅔"- Tops	3.50	28.50
⅔"- ⅓"- No. 1	2.50	19.00
½"- ⅔"- No. 2	1.75	12.50
⅔"- ½"- No. 3	1.25	8.50
⅔"- No. 4		3.50

Separate colors available in Red, Yellow, White, Pink, Orange at \$5.00 per 1000 above mixed prices shown above, except on size No. 3 the price is \$2.00 more per 1000.

Scilla Campanulata

Sept.-Dec.
Delivery

Blue, Rose or White

Top Size\$2.50 per 100.....\$20.00 per 1000

Sparaxis

Sept.-Dec.
Delivery

Similar to Freesia but larger. Good mixture of colors, stem 12 inches tall. Culture same as Ixias.

½"-¾"\$2.25 per 100.....	\$17.50 per 1000
¾"-1" 2.75 per 100.....	22.50 per 1000

Oxalis

Sept.-Feb.
Delivery

\$2.00 per 100 \$15.00 per 1000

Hirta, Large deep pink blossoms, winter blooming—**Bermuda Buttercup**, Yellow—**Bowiei**, Pink—**Grand Duchess**, Rose pink—**Grand Duchess**, White—**Grand Duchess**, Lavender—**Lasiandra**, Rose, blooms in midsummer.

SAN FRANCISCO, CALIF.

Bulbs

TULIPS

Top size, 12 cm. and up. September to December Delivery.

\$4.95 per 100

\$39.50 per 1000

250 of one variety at 1000 rate. Please order in units of 250 or in units of 100.

Tulips come packed 250 or 100 to a bag. Please order in bag lots.

Albino—Large Pure White

Bartigon—Crimson Red

Bronze Queen—Bronze

Carrara—Pure White, Yellow Anthers

Clara Butt—Salmon Pink

Dido—Orange Red

Dillenburg—Bright Salmon Orange

Farncombe Sanders—Bright Scarlet

Golden Harvest—Lemon Yellow

Inglescombe Yellow—Canary Yellow

Kansas—White

Krelage Triumph—Bright Crimson-Red

Philip Snowden—Light Carmine-Rose

Pride of Haarlem—Rose-Carmine

Princess Elizabeth—Vivid Rose Pink

Princess Margaret—Rose-Red & Yellow

Red Emperor—Bright Red

Rev. Eubank—Heliotrope Lilac

White Virgin—Pure White

William Copeland—Bright Lavender

William Pitt—Bright Scarlet

Yellow Giant—Deep Golden Yellow

Florist Mixture—Selected Varieties

Bulb Fibre

\$5.74 per Case of 28 Packages

120 cu. in. package

Per unit cost is 20½ cents per bag. Packed in attractive 4 color polyethylene bags. This material is perfect for indoor bulb planting like Narcissus, Hyacinths, Lily of Valley, Amaryllis, etc.

Economy Tulip Mixture

\$3.95 per 100

\$29.50 per 1000

This mixture will enable you to have the finest variety of Tulips at the lowest possible price. This is in a medium grade bulb that many commercial flower growers use outdoors for economical flower production. We highly recommend this mixture for retail sales to compete with chain stores. Separate colors supplied on request without extra charge.



Kitty the Tulip Girl

Parrot Tulips

Top size 12 ctm and up.

	Per 100	Per 1000
Blue Parrot —Bright violet, flushed steel blue.....	\$5.50	\$50.00
Fantasy —Salmon pink	6.00	55.00
Red Champion —Bright crimson red.....	7.00	62.50
Sunshine —Pure golden yellow.....	7.00	62.50
Orange Favorite —Orange	7.00	62.50

Tigridia Pavonia

Jan.-May
Delivery

Mexican Shell Flower

Beautiful tri-petaled flowers in a mixture of scarlet, rose, yellow and orange.

Medium	\$3.50 per 100.....	\$30.00 per 1000
Large	5.00 per 100.....	45.00 per 1000

Tuberoses

Nov.-May
Delivery

Double Pearl

	Per 100	Per 1000
3-4"	\$5.00	\$42.50
4-6"	7.00	62.50
6-8"	10.50	95.00

Blooms in summer and very fragrant. Used widely for commercial cut flowers.

Watsonias

Sept.-Dec.
Delivery

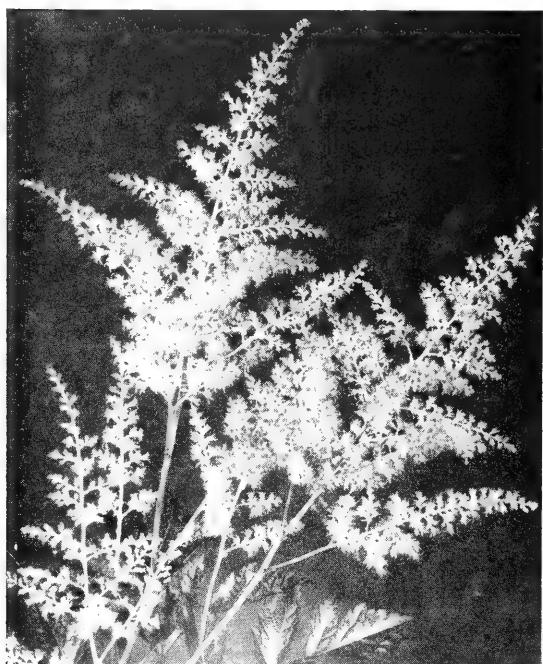
No. 1 Bulbs: Same culture as Gladioli.

White	\$3.50 per 100, \$30.00 per 1000
Lavender	3.50 per 100, 30.00 per 1000
Pink	3.50 per 100, 30.00 per 1000
Florist Mix.....	3.00 per 100, 25.00 per 1000

Perennials

NURSERYMEN'S EXCHANGE

All Plants are F.O.B. San Francisco unless otherwise stated.



Astilbe

Astilbe (Spirea)

F.O.B. Northwest

The varieties that will be available are:

- Fanol**—Red
- Gladstone**—White
- Deutschland**—White
- Gloria**—Deep Pink
- Rheinland**—Deep Pink
- Queen Alexandria**—Light Pink

They are packed 50 plants to case of 14 Red, 14 Light Pink, 14 Dark Pink and 8 White unless ordered otherwise.

\$40.00 per 100

For Greenhouse forcing, for planting in gallon cans, or for selling as Perennial Clumps.

If grower has his own cold storage they can hold in storage at 30 degrees, not over or under. 30 degrees is the temperature eggs are stored at and it should be easy to find local storage and then the grower can draw them out as needed.

For Greenhouse forcing they should be planted in 6" pots. If the roots are too large for 6" pots they can be cut down to fit without hurting their forcing qualities.

It takes 90 days forcing time for stock that has not been in cold storage and 70 days for stock that has had cold storage treatment. November and December shipments will be shipped without storage. January and February deliveries will be shipped out of cold storage.

BLEEDING HEARTS

Nov.-March
Delivery

Dicentra Spectabilis: 4-6 eye roots.....\$47.50 per 100

Cyclamen Plants

April-Sept.
Delivery

\$11.00 per 100

Ready for 3" pots; order in units of 60 plants, as plants come planted 60 to a flat.

These are also ideal for setting out in flower beds. A practice becoming more and more popular in California.

Baardses Wonder—Pink, silver edge

Pearl of Zehlendorf—Dark salmon

Rose Van Aalsmeer—Fine rose

Bright red

Pure white

Vuurbaak—Salmon-red

Rose of Zehlendorf—Light salmon

Roseum Oculatum—Pink with eye

Rose of Marienthal—Rose with eye

Carmine Salmoneum—Deep salmon

Delphinium Clumps

January-June Delivery

F.O.B. San Francisco, Los Angeles, or Sacramento, Calif.

\$20.00 per 100, Jumbo Clumps

Summer Sky—Light Blue

King Arthur—Dark Violet

Bluebird—Bright Blue

Round Table—Mixed

Blue Jay—Dark Blue

Guinevere—Pink Lavender

Lancelot—Lavender

Gallahad—Clear White

Camellia—Lavender

Black Knight—Dark Violet

Top quality extra large field grown clumps.

Lily of the Valley

Nov.-May
Delivery

Pips for outdoors.....	\$3.50 per 100
Pips, German imported, for forcing.....	9.25 per 100

Fern Roots

Nov.-Feb.
Delivery

	Per 10	Per 100
Woodwardia, Large	\$3.00	\$27.50
Woodwardia, Medium	2.00	16.50
Lace	2.00	16.50
Deer Tongue	2.00	16.50
Fire Fungi	2.00	16.50
Wood Rustic	2.00	16.50
Sword	2.00	14.00
Brake	2.00	14.00

No ferns are available after Feb. 15th.

REDWOOD DOUGLAS FIR & MONTEREY PINE TREE

SEEDLINGS, at\$8.50 per 100

Minimum of 100 plants to a variety shipped.

SAN FRANCISCO, CALIF.

CARNATIONS—Rooted Cuttings

Sim's Four Outstanding New 1953 Varieties

All Four Varieties Will be Sold Under Three-Year Growing

Agreements Effective Until December, 1955

\$22.00 per 100 \$180.00 per 1000

No orders for less than 100 of a variety.

F.O.B. Mass.

CANARY QUEEN—Bright Lemon or Canary Yellow. There is a pink variation in the petal during the winter. The flowers are large, full, and beautifully formed. There is no splitting.

DESERT SUN—Pale Gold or Creamy Yellow-buff. The flowers are larger and fuller than those of Canary Queen. The first flowers are perfectly clear in color, but during the dark winter months a slight deep pink variegation appears. Production is high and steady. There is some splitting.

GORDON—This is a cross of Sidney Littlefield on Princess Irene. The color is a delicate shell pink, similar to the old variety Enchantress. There is little splitting.

SAUGUS PINK—Soft deep pink. Lighter than Sidney Littlefield. There is no splitting. Very productive.

Daisies

October to April Delivery

Field Grown Roots	Per 100	Per 1000
Esther Reeds	\$ 7.00	\$60.00
Majestic Daisy	12.50	97.50
Muriel Daisy	7.00	60.00
Transvaal Daisies, Double—Separate colors.....	60.00
Transvaal Daisies, Hershey's Duplex.....	17.00
Transvaal Daisies, Double Mixture.....	47.50

Magic Mum Collection

Nov.-May
Delivery

\$12.50 per collection

This is the hardy dwarf Mum. Collection consists of 50 large Field Grown Plants in the following colors:

Has Azalea-like flowers and produces about 250 flowers to a plant.

10 White	10 Bronze
15 Pink	15 Red

Iris Ochreleuca

Sept.-Jan.
Delivery

Spuria Iris

It bears several flowers per stem, can be cut in tight bud, will last longer than Dutch Iris, is perfect for shipping, can be left in the ground for years, and is as hardy as German Iris. Colors available, Yellow, Blue, White and Bronze.

\$16.00 per 100 Roots \$150.00 per 1000 Roots

Achillea—Yarrow

Nov.-Mar.
Delivery

Valuable cut flower perennial. Blooms in Summer.

Yellow cut flowers will last indefinitely.

\$16.00 per 100 \$145.00 per 1000

Perennials

CARNATIONS—Rooted Cuttings

SIM'S 1952 INTRODUCTIONS (EXCEPT WHITE SIM)

\$20.00 per 100 \$150.00 per 1000

F.O.B. Mass.

RED BEAUTY—A fine scarlet, similar in color, form and size to Wm. Sim. Long stems, good production, very little splitting, and splendid keeping quality.

WHITE SIM—A sport of Wm. Sim, and the leading white variety grown today. Is the same as Wm. Sim except for color. Large, full flower. \$15.00 and \$125.00

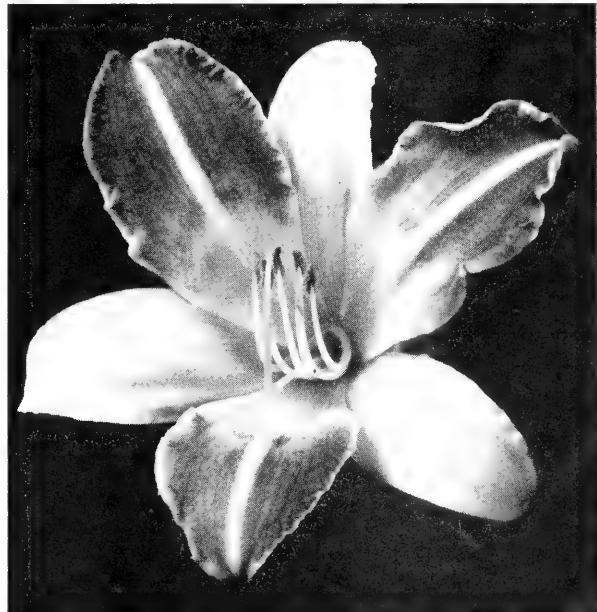
SPICY ROSE—A lovely shade of vivid pink. Medium flower of attractive form. Heavy producer. Good keeper. Nice stems. Almost no splitting.

RASPBERRY ICE—White petals overlaid with orchid or lavender, similar in color to raspberry sherbet. Shaggy form which is attractive. Good stems. Fine production. Good housekeeping quality and no splitting. Popular novelty.

BABY BRONZE—A small flower, but full and beautifully formed. A bronzy or golden yellow with faint pink tinting in center. One of the most prolific varieties grown. Unsurpassed in keeping quality. Long stem. No splitting.

BUTTERSCOTCH—Yellow-buff. First flowers are large and have slight pink tinting in center. Flowers become medium size and clear color during winter. Splitting occurs in autumn, but not at other times. Good stems, good production, and good keeping quality.

MRS. E. F. GUBA—Almond petals with deep pink edges and lines. Large full flowers which keep well. Stems are long and production is high.



Hemerocallis

Hemerocallis (Daylilies)

Oct.-April
Delivery

Collection - 6 plants of 10 varieties—60 plants in all—

\$15.00 per Collection

Plants Individually Labeled

Perennials

NURSERYMEN'S EXCHANGE



Phlox

Phlox

\$17.50 per 100
No orders for less than 100.
Order in units of 10.

Oct.-April
Delivery

Apollo White, pure white

Brilliant, carmine, deep red eye

Caroline Vande Berg, lilac blue

Europe, white, red center

Flash, scarlet

Frau Alfred Von Mauthner, salmon orange, crimson eye

George Stipp, salmon, light eye

July Light, light crimson

Lillian Wells, salmon pink, white eye

Prime Minister, white, red eye

Rheinlander, salmon pink, darker eye

Rosey Blue, rosy blue

Rosea Superba, soft pink, deeper pink eye

Ruby Lee, plum purple

Thor, deep salmon pink

General Petain, wine-red

Phlox Collection

10 choice varieties — 10 to each color — each pkg. individually labeled. Roots are of top quality stock and well balanced color, selected.

\$17.00 per collection of 100 plants.

Nov.-March
Delivery

Primrose Plants

Shipped in Bud

Large Flowered Hybrid Mix

\$20.00 per 100 clumps

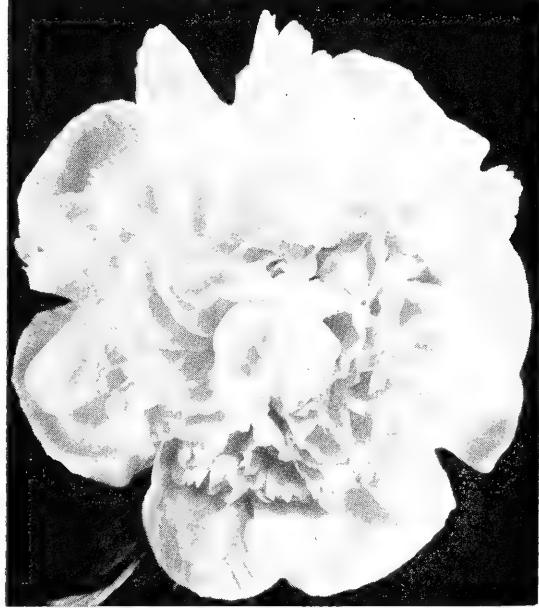
Dec.-Feb.
Delivery

Iris Bearded

Collection of 10 choice varieties. Ten of each in all colors. Individually labeled.

\$15.00 per collection of 100 plants.

Sept.-June
Delivery



Peonies Tree Peonies—Hardy

\$1.95 each

2-3 year old stock 3-5 eyes

Asahinada—Large double crimson flower.

Azumashibori—Deep red with white stripe, large double flower.

Gekkyuden—Snow white, very double petals.

Kasuminomori—Large pink reddoubled petals.

Hana No Tsukasa—Light pink large undulated petals.

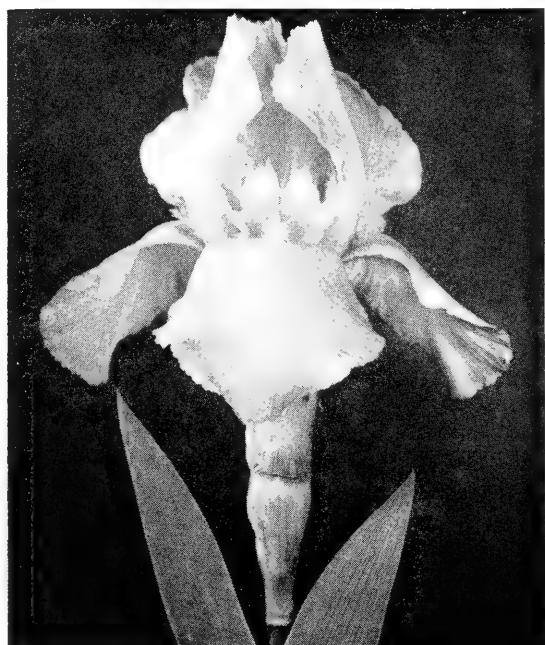
Hade Sugata—Purplish red, very attractive double petals.

Shichi Fukujin—Light red, large ball type of flower, double petals.

Bush Peonies—Hardy

\$35.00 per 100 \$4.00 per 10
Red, White, or Pink.

Oct.-March
Delivery



Bearded Iris

Bloom-Rite

Reg. U. S. Pat. Off.

Nov.-April
Delivery

PACKAGED PERENNIALS

Packed in sphagnum or peat moss and wrapped in waterproof wax paper with a four color picture attached. Only best quality roots are packed. Increase your perennial business with this easy selling package.



One plant per package.

	Per 10 Individual Packages
Bearded Iris—Pink, rose, red, purple, blue, bronze, yellow, white.....	\$ 2.00
Bleeding Hearts (<i>Dicentra Spectabilis</i>)—4-6 eyes.....	5.00
Peonies—3-5 eyes—Red, white, or pink.....	4.50
Agapanthus—Large clumps.....	2.50
Gerbera—Field grown roots.....	2.50
Phlox—Field grown roots.....	2.50
Hemerocallis (<i>Daylilies</i>)	2.00
Tree Peonies	21.00

PACKAGED DECIDUOUS SHRUBS



LESS 10c PER PLANT IF ORDERED BARE ROOT

Nov.-April
Delivery

F.O.B. Washington

NORTHWEST GROWN two year old shrubs. Each shrub will be carefully root wrapped, in an attractive waterproofed paper. A descriptive lithographed color picture, bearing the variety name, also adequate planting instructions, will be attached to each shrub. The roots will be packed with enough damp moss to insure preservation on display counters for approximately four weeks. The tops will be tied and dipped in special wax for the purpose of retarding deterioration. Minimum ordering in units of not less than 50 assorted shrubs and berry plants.

SHIPPING WEIGHT—Approximately 1# per shrub—packed.

These plants will bloom first year after planting

Description	Flower Color	Grade	Cost Each	Description	Flower Color	Grade	Cost Each
Almond	Pink	18/24"	\$.60	Mock Orange—Single	White	18/24"	\$.80
Almond	White	"	.60	Mock Orange—Double	White	"	.80
Althea	Red	"	.50	Quince—Flowering	Red	"	.57½
Althea	Blue	"	.50	Snowball—Single	White	"	.80
Althea	Pink	"	.50	Spirea Van Houttei	White	"	.50
Barberry Green leaf	Red Barberry	"	.50	Spirea Billardi	Pink	"	.50
Barberry Purpleleaf	Red Berry	15/18"	.60	Spirea Anthony Waterer	Rose Red	12/15"	.57½
Beauty Bush	Pink	18/24"	.75	Tamarix Hispida	Pink	18/24"	.50
Buddleia—Charming	Pink—Lavender	"	.57½	Weigelia Eva Rathke	Red	"	.80
Buddleia—Dubonnet	Wine—Red	"	.57½	Weigelia Rosea	Pink	"	.50
Buddleia—Ile de France	Claret—Purple	"	.57½				
Deutzia Pride of Rochester	Double White	"	.50				
Dogwood Redtwig	Pink	"	.57½	VINES	Grade No. 1		
Dogwood Yellowtwig	White	"	.57½	Bittersweet	Orange Berries	"	.58
Forsythia Golden Bell	Yellow	"	.50	Boston Ivy	Green to Red	"	.58
Honeysuckle	Red	"	.50	Honeysuckle Hall's	White & Yellow	"	.58
Honeysuckle	Pink	"	.50	Silver Lace	White Bloom	"	.58
Honeysuckle	White	"	.50	Trumpet	Orange-Red	"	.58
Hydrangea P. G.	White to Pink & Br.	"	.67½	Wisteria	Purple	"	.58
Lilac—Common	Purple	"	.67½	Virginia Creeper		"	.58
Lilac—French—Charles X	Reddish Purple	15/18"	.90				
Lilac—French—Lucie Balet	Coppery Old Rose	"	.90	BERRIES			
Lilac—French—Ludwig Spaeth	Purple	"	.90	New Washington Raspberry	6 plants per unit	"	.60
Lilac—French—M. C. Perier	White—Double	"	.90	Cumberland Raspberry	4 plants per unit	"	.60
Lilac—French—President Lincoln	Blue	"	.90	Indian Summer Raspberry	4 plants per unit	"	.60
				Boysenberry—Thornless	4 plants per unit	"	.60

No. 1 Quality

All roses tied 10 to a Bundle. No orders please for less than 10 of a variety.

Patented Hybrid Tea Roses No. 1 Grade

	Red Shades	Jan. & Feb. Delivery
California Centennial	Per 10 \$11.00	Per 100 \$ 95.00
Happiness	14.00	120.00
Heart's Desire	10.00	80.00
Grand Duchess Charlotte.....	10.00	80.00
Mirandy	11.00	95.00
Nocturne	11.00	95.00
Rose of Freedom.....	10.00	80.00
Tally-Ho	11.00	95.00
Texas Centennial	9.00	70.00
Pink Shades		
Applause	11.00	90.00
Capistrano	12.50	105.00
Charlotte Armstrong	11.00	95.00
Debonair	10.00	80.00
First Love	12.50	105.00
Mission Bells	12.50	105.00
Mme. Henri Gillot.....	10.00	80.00
Show Girl	10.00	80.00
Helen Traubel	15.00	130.00
Yellow Shades		
Buccaneer	15.00	130.00
Fred Edmunds	10.00	80.00
Fred Howards	14.00	120.00
Lowell Thomas	11.00	95.00
Peace	14.00	120.00
Sutter's Gold	12.50	105.00
Taffeta	10.00	80.00
White Shades		
Blanche Mallerin	11.00	95.00
Sleigh Bells		
Multi Color Shades		
Angels Mateu	10.00	80.00
Good News	10.00	80.00
Horace McFarland	10.00	80.00

Patented Floribundas

	Pink Shades	
Improved Cecil Brunner.....	\$9.00	\$70.00
Patented Climbers No. 1 Grade		
Christopher Stone—Red	Per 10 \$15.00	Per 100 \$130.00
Forty-Niner—Multi		105.00
High Noon—Yellow	12.50	
Mme. Henri Guillot—Pink.....	11.00	95.00
Mrs. Sam McCready—Multi.....	10.00	80.00
Peace—Multi	14.00	120.00
Night—Red	10.00	80.00
Picture—Pink	11.00	95.00
Pinkie—Pink	15.00	130.00
Show Girl—Pink	11.00	95.00

Please, no orders for less than 10 of a variety.

Non Patented Hybrid and Ever Blooming Roses No. 1 Grade

	Per 100 \$55.00	Per 1000 \$500.00
Red Shades		
Ami Quinard	McGredy's Scarlet	
Better Times	Nigger Boy	
Christopher Stone	Night	
E. H. Hill	Poinsettia	
Etoile de Hollande	Red Radiance	
Margaret McGredy	Red Talisman	
Hadley	Rouge Mallerin	
Pink Shades		
Betty Uprichard	J. Otto Thilow	
Condesa de Sastago	Numa Fay	
Contrast	Picture	
Dainty Bess	Pink Dawn	
Dame Edith Helen	Pink Radiance	
Duquesa de Penaranda	The Doctor	
Editor McFarland		
Yellow Shades		
Golden Dawn	Mrs. E. P. Thom	
Golden Rapture	Mrs. P. S. Dupont	
Joanna Hill	Soeur Therese	
McGredy's Yellow	Yellow Sastago	
White Shades		
Frau Karl Druschki	McCredy's Ivory	
K. A. Viktoria	Snowbird	
Multi Color		
Autumn	Henrich Gaede	
Countess Vandal	President Hoover	
Girona	Talisman	
Floribundas		
Ellen Poulsen—Rose Pink	Kirsten Poulsen—Red	
Elsie Poulsen—Rose Pink	Orange Triumph—Orange	
Eutin—Deep Red	Poulsen's Yellow—Yellow	
Floradora—Scarlet-Orange	Red Ripples—Red	
Improved Lafayette—Red	Rosen Elfe—Pink	
	Per 100	Per 1000
Blaze—Red	\$55.00	\$500.00
Cecil Brunner—Pink	55.00	500.00
Dainty Bess—Pink	55.00	500.00
E. G. Hill—Red	55.00	500.00
Etoile de Hollande—Red	55.00	500.00
Golden Climber—Yellow	55.00	500.00
J. Otto Thilow—Pink	55.00	500.00
K. A. Viktoria—White	55.00	500.00
Mrs. E. P. Thom—Yellow	55.00	500.00
Paul's Scarlet—Red	55.00	500.00
Pink Radiance—Pink	55.00	500.00
President Hoover—Multi Color	55.00	500.00
Spanish Beauty—Pink	55.00	500.00
Talisman—Multi Color	55.00	500.00
Ville de Paris—Yellow	55.00	500.00

Non Patented Climbers No. 1 Grade

	Per 100	Per 1000
Blaze—Red	\$55.00	\$500.00
Cecil Brunner—Pink	55.00	500.00
Dainty Bess—Pink	55.00	500.00
E. G. Hill—Red	55.00	500.00
Etoile de Hollande—Red	55.00	500.00
Golden Climber—Yellow	55.00	500.00
J. Otto Thilow—Pink	55.00	500.00
K. A. Viktoria—White	55.00	500.00
Mrs. E. P. Thom—Yellow	55.00	500.00
Paul's Scarlet—Red	55.00	500.00
Pink Radiance—Pink	55.00	500.00
President Hoover—Multi Color	55.00	500.00
Spanish Beauty—Pink	55.00	500.00
Talisman—Multi Color	55.00	500.00
Ville de Paris—Yellow	55.00	500.00

SAN FRANCISCO, CALIF.

Roses

Tree Roses

F.O.B. Southern California

TREE ROSES NON PATENTED #1

\$1.85 each

Autumn	Multi
Condessa de Sastago	Pink
Christopher Stone	Red
Caledonia	White
Countess Vandal	Multi
Duquessa de Penaranda	Pink
Etoile de Hollande	Red
Floradora	Scarlet Orange
Frau Karl Druschki	White
Hadley	Red
J. O. Thilow	Pink
K. A. Victoria	White
McGredy's Ivory	White
McGredy's Yellow	Yellow
Mrs. E. P. Thom	Yellow
Picture	Pink
Poinsettia	Red
Pink Dawn	Pink
President Hoover	Multi
Red Hoover	Red
Red Talisman	Multi
Snow Bird	White
The Doctor	Pink
Yellow Sastago	Yellow

TREE ROSES PATENTED #1

\$2.35 each

Applause	Pink
Bravo	Dark Red
California Centennial	Red
Buccaneer	Clear Yellow
Capistrano	Pink
Chief Seattle	Yellow
Charlotte Armstrong	Pink
Debonair	Pink
Crimson Glory	Deep Red
Eclipse	Gold
Fandango	Cerise Red
First Love	Delicate Pink
Forty Niner	Multi
Fred Edmunds	Yellow
Fred Howard	Yellow
Helen Trouble	Salmon Pink
Lowell Thomas	Yellow
Mark Sullivan	Bi-color
Hearts Desire	Red
Mirandy	Red
Mission Bells	Pink
Mme. Henri Guillot	Pink
Nocturne	Red
Peace	Yellow
San Fernando	Red
Show Girl	Pink
Sleigh Bells	White
Sutter's Gold	Yellow
Tally Ho	Red
Tom Brenneman	Pink

Packaged Roses

Jan.-April
Delivery



BLOOM-RITE PACKAGED ROSES

Reg. U. S. Pat. Off.

\$45.00 per 100

Shipped in good assortment in named varieties of colors in climbers and bush. Packed in attractive cartons with 4 color picture attached. Roses are of the best #2 grade available.

For added rose sales, for easy selling, for more profits, sell Bloom-Rite Packaged Roses. Planting instructions on back of box.



Miniature Roses

Oct.-April
Delivery

Oakington Ruby Rose

2 1/4" Pots per 100 \$35.00 Per 10 \$4.00

Miniature Red buds and flowers. Hardy ever-blooming, very bushy. Grows 8 to 10 inches high. Plant in pots, window boxes, patio planters. Excellent for low borders. May be trimmed like boxwood. Plant about 10 inches apart. Edge your walks, rose and flower beds with Oakington Ruby for beauty and permanence.

Roulette — Pink

2 1/4" Pots per 100 \$35.00 Per 10 \$4.00

Camellias

NURSERYMEN'S EXCHANGE

Sept. to April
Delivery



Camellia 2 1/4" Pot



Camellia 4" Pot

Quality guaranteed to be as pictures shown above

CAMELLIAS F.O.B. L.A.

With Four Color Pictures Attached

VARIETY	Rooted Cuttings Without Pictures	2 1/4" Pot Size	4" Pot Size
COMMON.....	\$.09	\$.14	\$.40
STANDARD.....	.11	.17 1/2	.55
RARE.....	.17 1/2	.28	.85

COMMON VARIETIES

Eureka Varieg. (Peppermint Stick)
Rosita Red
Covina Red—Rose Red
Pink Perfection—Shell Pink
Purity White—Pure White
White Perfection
Sarah Frost (Clark's Red)

STANDARD VARIETIES

Col. Fiery—Dark Red
Julia Drayton (*Mathothiana*)—Red
Debutante—Light Pink
Alba Plena—White
Mathothiana—Scarlet
Daikagura Varieg.—Red-splotched White
Chandleri Elegans—Rose Pink
Jordan's Pride (*Hermes*)—Light Pink
Gypsy—Dark Red

RARE VARIETIES

Pride of Descanso—Best White ,
Mrs. Chas. Cobb—Dark Red
Glen 40—Deep Red

ORDER IN CARTON LOTS ONLY. MINIMUM OF TEN TO A VARIETY
EXCEPT ON CUTTINGS FIFTY TO A VARIETY.

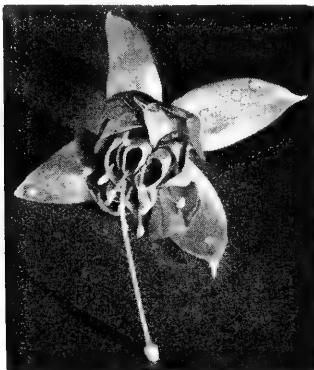
2 1/4" Size—100 Plants to a carton

4" Size—36 Plants to a carton

CAMELLIAS

With Four Color Pictures attached to each Plant.

Your choice 6" pot or gallon can	Per 8" pot shipped in full bud	Your choice 6" pot or gallon can	Per 8" pot shipped in full bud
Alba Plena—Pure white.....	\$1.05	\$3.30
Belle Romana—Striped carmine.....	.85	2.20
Blood of China—Dark salmon red.....	1.05	3.00
Chandleri Elegans—Pink splotched with white	1.05	3.00
Colonel Firey—Rich dark red.....	1.05	3.00
Daikagura—Variegated or rose red.....	.95	2.75
Debutante—Soft pink	1.05	3.00
Elizabeth—White, light pink stripe.....	.95	2.75
High Hat—Blush pink.....	1.05
Jordan's Pride—Light pink white.....95	2.75
Laurel Leaf—Pink and white.....85	2.75
Otome Pink—Light pink.....	1.05	3.00
Pink Perfection—Soft shell pink.....85	2.20
Pope Pius IX—Bright red.....	1.05	3.00
Professor Sargent—Deep scarlet.....	1.05	3.00
Purity—Snowy white85	2.20



Fuchsia Flower

View of our 2" Plant Banded Fuchsias
We guarantee our quality to be as above

- The fuchsias in this listing are especially selected because they will thrive with a minimum of care. The grower has observed many fuchsia varieties in the past three years. The varieties selected in this listing won the approval of the grower because they have been consistent best sellers in his nursery. The predominant feature of these particular varieties is their bushy character, and they are outstanding because they are continuous heavy bloomers. The grower in his observations noticed some fuchsias bloom heavily, but have periods between blooms when they are almost devoid of flowers. These were discarded one by one until the following list was the result.
- These particular varieties bloom continuously and do not have the periods when they are bare of blooms.
- The plants are well established in 2-in. plant bands and will be individually labeled with a short description. They will be pinched at least once, which means they will be nicely branched plants, ready for transplanting to 4-in. pots or gallon cans.
- We can ship any time after January 15. It is suggested that nurseries with greenhouse facilities place their orders for January delivery. These plants, if placed in greenhouses, should bloom in late March or early April. Other nurserymen can specify delivery to suit their specific conditions.

FUCHSIA — VARIETIES

\$16.50 per 100 2" Bands

No orders for less than 10 of a variety.

Upright Fuchsias

Aurora Superba: Single, orange-apricot and orange-peach, long tube.
Bernadette: Double low-growing, either in ground or basket. Pale rose and light blue.
Black Princess: Single, deep purple and red. Very free-flowering.
Fascination: Double, soft rose streaked and flushed deeper pink.
Flirtation: Delicate orchid and light pink.
Guinevere: Single large white and blue-violet.
Gypsy Queen: Large double, deep crimson and rose-mauve.
Hollydale: Pale Magenta.
Kitty O'Day: Double, white veined rose and rose-red.
Lilac Queen: Double white flushed and veined lilac and crimson.
Lucky Strike: Double blue, rose and pink.
Miss California: Single light pink and white.
Otto: Single red and purple.
Patty Evans: Soft pink and ivory-white.
Purple Phenomenal: Double plum-purple streaked carmine and bright scarlet.
Purple Sage: Single saucer-shaped purple corolla, red sepals.
Rubeo: Deep rose-crimson and carmine.
San Leandro: Double Vermillion and carmine.
Seventeen: Double pink.
Snowflake: Single white with slight pink tinge.
Southgate: Double pink.
Susan: Double pastel, small flower.
Sweet Sixteen: Double deep pink.
The Dowager: Large double magenta-red and blue-purple.
Treasure: Double, pale orchid and rose.

Upright Fuchsias

Vienna: Double soft lilac rose and Bengal Rose.
Whitemost: White and soft pink. Will trail.
White Wonder: Double snowy white and crimson.
Winston Churchill: Double magenta-pink shaded blue and rose-pink.

Trailing Fuchsias

Anna: Large vigorous carmine and magenta, double.
Aunt Julian: Sport of Uncle Jules.
Carioca: Single large rose, free blooming.
Cascade: Large single, rose-white and deep magenta.
Lena: Double, ivory, pink and purple blue. Long tube.
Marinka: Single rosy-scarlet and crimson.
Molesworth: Double, white and scarlet.
Moth Blue: Double, deep red and deep lilac-blue.
Mrs. Rundle: Single light orange, long tube pale salmon.
Muriel: Single rosy-lilac and red.
Puget Sound: White streaked rose-pink and rose-red, double.
Red Spider: Long tube, deepest crimson, rose veined and margined deep crimson.
San Mateo: Large double, deep violet with fuchsia-pink splashes, and rosy-red.
San Pablo: Large double orchid and rosy pink.
Swingtime: Double milky-white and rose-red.
Uncle Jules: Double violet-blue and crimson.
Violet Gem: Large semi-double carmine and deep violet.
William Bras: Double white flushed pink, carolla rose.

Please order varieties in lots of 10 or more only.

Azaleas

Azaleas BUDED STOCK—PEAT MOSS GROWN Nov.-April Delivery

F.O.B. Los Angeles. Delivered free in Los Angeles area.

In bloom if specified.



8" Pot

6" Pot

4" Pot

Above picture indicates quality of our superb Budded Azalea stock listed below.

Please order in case lots only.

Pot Size

Price

4"	Packed 50 plants to case.....	\$.40 each
6"	Packed 18 plants to case.....	1.00 each
8"	Packed 10 plants to case.....	1.85 each

+—Christmas Forcing

*Easter Forcing

†Avenir (Indica)—Salmon-pink

***Brilliant** (Indica)—Dark red, double

***Chas. Encke** (Kurume)—Single white flower with red

†Coral Bells (Kurume)—Pink for Christmas

***Coral Vervaeeneana** (Indica)—Double coral pink

†Dr. Bergman (Indica)—Salmon pink, red veining

***Eclareur** (Indica)—Double dark red

†Erie (Indica)—Double salmon white markings

†Hexe (Kurume)—Red

***Jane Haerens** (Indica)—Deep pink double

***Madame Pericat** (Pericat)—Double pink for Easter

†Madame Petrick (Indica)—Double rose-red

†Madame Petrick Superba (Indica)—Double white with red

***Mme. J. Vervane** (Indica)—Single white with red

†Mrs. Fred Sanders (Indica)—Double dark red

†Paul Schame (Indica)—Double salmon

***Prof. Wolters** (Indica)—Single, rose-pink, margined white

***Snowdrift** (Kurume)—White single for Easter

***Sweetheart** (Pericat)—Double pink for Easter

***Temperance** (Indica)—Double light lavender

†Triumph (Indica)—Double red with purple sheen

†Vervaeeneana (Indica)—Salmon-rose on white

†Vervaeeneana Alba (Indica)—Double white

***Violacea** (Indica)—Double purple

†William Van Orange (Indica)—Single orange, bushy

NURSERYMEN'S EXCHANGE

Azaleas—Budded Stock

November-December Delivery

NORTHWEST GROWN FOR CHRISTMAS FORCING

CROWN SIZES

4x6	6x6	6x8
60c each	75c each	85c each

Hexe—Crimson for Xmas forcing.

Dorothy Gish—Rutherfordian

Sweetheart Supreme—Double flower, clear pink like rosettes.

Your order shipped in carload lots to eastern cities when possible to save you freight.

Northwest plants are generally considered best for Xmas forcing.

Azaleas in Flats

Mar.-June Delivery

F.O.B. Northwest

\$15.00 per 100 **\$145.00 per 1000**

Planted 50 plants to a flat, all plants are well branched ready for 4" post. Packing at cost. No orders for less than 3 flats. No half flats.

Albert & Elizabeth—White

Mme. Pericat—Pink

Chas. Enke

Paul Schame—Salmon

Chimes

Sweetheart Supreme—Pink

Coral Bells—Pink

Twenty Grand—Rose

Eric Shame

Van Der Cruyse—Pink

Hexe—Red

Violacea—Purple

Macrantha—Rose

Vivid-Red

Miss Cottage Gardens—Red

Azaleas—Rooted Cuttings

September to June Delivery

KURUME & PERICAT VARIETIES

\$7.50 per 100 **\$67.50 per 1000**

Coral Bells, Hexe, Sweetheart Supreme, Lorraine

INDICA VARIETIES

\$9.50 per 100 **\$87.50 per 1000**

Paul Schame, Eric Schame, Triumphe, Simon Mardner, Eclareur, Vervaeeneana Alba, Vervaeeneana Varieg, Albert & Elizabeth, Orchid Flora, Jane Peters, Pink Pearl, Prof. Walters, Adrian Stuyart, Pearl De Sweynarde, Pearl De Noisy, Niobe.

Minimum order 100 of a variety.

SAN FRANCISCO, CALIF.

Azaleas

"Brooks" Bloom-rite Azalea Hybrids

(Reg. U. S. Pat. Off.)

AMERICA'S LEADING NEW STRAIN OF AZALEAS—"GROWS FASTER—BUDS HEAVIER"

AZALEAS

Brooks Azalea Hybrids for Planting Out

VARIETIES—Refer to bottom of this page.

Per 100.....\$27.50 Per 1000.....\$260.00

Planted in flats of 50 of one variety

Price above includes royalty tag

Plants are well branched, healthy & ready for planting in 4" pots. Propagating of above varieties prohibited unless propagating agreements are made in writing with Nurserymen's Exchange.

Brooks Hybrids Unrooted Cuttings

\$10.00 per 100

In all four varieties listed on bottom of this page.

No orders for less than 500. Price includes royalty tag.

Brooks Hybrid Azaleas "Budded Stock"

Prices on Request

"BROOKS" BLOOM-RITE AZALEA HYBRID

Reg. U. S. Pat. Off.

Melody—Fuchsia Pink

Another Indica type plant, Melody has a more compact habit of growth and very dark green, thick, glossy foliage. The fuchsia pink flowers are similar to the Kurume, being hose-in-hose—that is, with one flower inside of another—but they have the size and flat opening habit of the Indicas.

"BROOKS" BLOOM-RITE AZALEA HYBRID

Reg. U. S. Pat. Off.

Redwing—Red with Orange Overtone

Redwing is a real winner. It produces extremely beautiful, ruffled, hose-in-hose red flowers, with an undertone of orange. Except that it has a neater, more compact habit of growth, Redwing is a typical Kurume type. The flowers compare favorably in size with the Indicas, and are exceptionally long-lasting. Four color picture is shown on cover.

"BROOKS" BLOOM-RITE AZALEA HYBRID

Reg. U. S. Pat. Off.

Ecstasy—White

This hybrid tends toward the Belgian Indicas in flower, foliage, and plant habit, although it is more compact, much hardier, and easier to grow than the true Indicas. The double, high centered flowers, up to 4½ inches across, are white, often striped or dashed with orchid, and have yellow-green markings in the throat. The foliage is light green and glossy.

"BROOKS" BLOOM-RITE AZALEA HYBRID

Reg. U. S. Pat. Off.

Cardinal—Scarlet

Similar to Redwing in color of flowers, Cardinal has smaller hose-in-hose blooms. Its growth habit is much more compact than the Kurumes.

Sample Reports from Leading Azalea Growers on Brooks New Azaleas

S. GATTI

Wholesale Flower Grower

180 BRITTON STREET, SAN FRANCISCO 24, CALIF.
Telephone Del Norte 3-0924

5-22-52

Nurserymen's Exchange
938 Howard St.

San Francisco, Calif.

Dear Mr. Kotschen:

For the last several years we have grown and tested several varieties of Brooks Hybrid azaleas. They have been very highly satisfactory, have excellent growing and lasting qualities and come in amazing pleasing colors. We have had more experience with them than most other varieties and naturally it is one of our favorites.

Yours very truly

Victor Gatti

BASSETT & WASHBURN KENTIA NURSERIES

LARGEST GROWERS OF AZALEAS IN THE WORLD

320 E. SIERRA MADRE DRIVE

SHERIFF MOUNTAIN, CALIFORNIA

May 29, 1952

Nurserymen's Exchange
938 Howard Street
San Francisco 3, California

Gentlemen:-

We wish you to know that we are most enthusiastic over the Brooks Hybrid Azaleas, cuttings of which we received from you last year. We feel confident these new varieties will have a prominent position in the Azalea field as the plants root well, grow well, bloom well and have blossoms of both excellent color and form.

Yours very truly,
Bassett & Washburn Kentia Nurseries,

Chas. L. Washburn, President

CLV:dr

Rhododendrons

NURSERYMEN'S EXCHANGE

Rhododendrons—Spring Liners

June-July
Delivery



RODODENDRONS—SPRING LINERS

List No. 1 85c Each

Alice, deep pink
Annie E. Endtz, light pink
Antoon Van Welie, carmine pink
Augustinii, blue (Species)
Bagshot Ruby, blood red
Betty Wormaild, pink, pale purple blotch.
Broughtonii Aureum, yellow, (Azaleodendron).
Butterfly, pale lemon, chocolate blotch
Cilpenense, pinkish white
Cynthia, rosy crimson
Daphnoides, brilliant purple
Doncaster, scarlet-crimson
Fabia, orange-salmon
Fastuosum, fl. pl. double mauve
Fragrantissimum, white, tinged pink, fragrant
Gomer Waterer, white, slightly blush
Graf Zeppelin, soft pink
Jan Dekens, pink, fringed, very large trus.

Add 10% to orders for less than 100 plants.

List No. 2 \$1.10 Each

Azor, soft salmon
C. B. Van Nes, dark scarlet
Gill's Crimson, blood crimson
J. H. Van Nes, soft red
Lodder White, pale mauve edge fading to white
Mad. Fr. J. Chauvin, rosy pink, deep blotch
Moser's Maroon, maroon.
Mrs. W. C. Slocock, apricot-pink, shaded to yellow

Please no orders for less than 40 plants.

Add 10% to orders for less than 100 plants.

Rhododendrons—Fall Liners

Oct. to March
Delivery

VARIETIES SAME AS LEFT HAND COLUMN



Rhododendrons—Fall Liners

List No. 1 \$1.35 Each

(Left Hand Column)

List No. 2 \$1.60 Each

(Left Hand Column)

Add 10% to orders less than 100 plants.

Rhododendrons—Seedlings

Grown from choice hybrid seed.

4 x 6.....	\$.45	each
6 x 8.....	.55	each
8 x 10.....	.67½	each
10 x 12.....	.87½	each

Daphne Odora

Oct.-Feb.
Delivery

Budded Stock

F.O.B. Oregon

6- 9".....	\$.75 ea.	9-12".....	\$ 1.00 ea.
12-15".....	1.35 ea.	15-18".....	1.70 ea.
18-24".....	\$ 2.00 ea.		

Rhododendrons

BUDDED RHODODENDRONS

Field grown grafted plants, F.O.B. Oregon. On all early orders we will ship in pool carload on Northern California orders whenever possible.

10 x 12, well budded.....	\$2.50 each	15 x 18, well budded.....	3.50 each
12 x 15, well budded.....	3.00 each	18 x 24, well budded.....	4.25 each
24 x 30, well budded.....			4.95 each

VARIETIES: Substitutions in varieties but in same color may be made unless advised not to. We also reserve the right to substitute in grades unless advised not to.

Alice, Soft Pink
Beauty of Littleworth, White, Crimson Marks
Butterfly, Lemon Dark Blotch
C. B. Van Ness, Red
***Christmas Cheer**, Rose Pink, Early
Commander, Deep Red
Cunningham's White, White
***Cynthia**, Rose Crimson
Dr. O. Blok, Pink
Dr. Enty, Deep Pink
Dr. Stocker, Cream
Earl of Athlone, Blood Red
E. C. Sterling, Pink
***Fabia**, Orange Salmon Bell

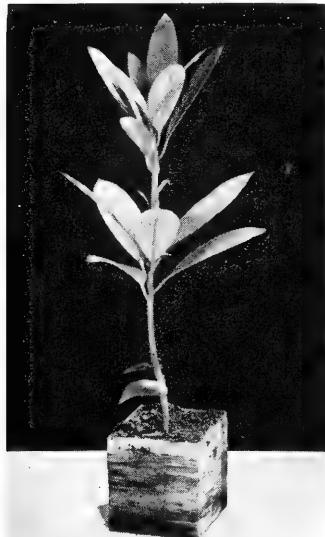
*For Christmas Forcing

***Fastiosum Flora Plena**, Lilac
F. C. Puddle, Orange Red
Gills Crimson, Red
Gromo Waterer, Late Large White
G. W. Lear, Pink, Brown Spot
Harvest Moon, Yellow
Hugo De Dries, Deep Pink
John Walter, Crimson
King George, Red
Lavender Girl, Light Lavender
Lee's Deep Purple
Loderi King George, Pink
Madam Mason, White with Yellow
Mars, Blood Red
Michael De Bruin, Cerise Red

Michael Waterer, Bright Crimson
Mother of Pearl, Pale Blush Pink
Mrs. G. W. Leak, Pink, Purple Blotch
Mrs. Linsey Smith, Ivory
***Pink Pearl**, Pink
Red Star, Red
Rosa Mundi Millaia, Red
***Rosa Mundi**, Early Light Pink
Royal Blue
Rubens, Red
Trilby, Dark Red
Unique, Yellow
Vulcan, Red
White Pearl, White

Rhododendrons—Spring Liners

May to June delivery



RHODODENDRONS
 Bright Carmine — Pale Lavender
3" bands, 60c each
 Packed 40 to a case.
 No orders please for less than a case.

3" Plant Bands 60c Each

May, June and July Delivery

Alice, soft pink fading to pale blue
Baroness Bolover, rosy lilac, dark center
Blue Tit, dwarf delft blue
C. S. Sargent, magenta red
Cunningham's White
Cynthia, rosy crimson
Fabia, orange, salmon bells
Fastuosum Flore Pleno, double orchid
Gomer Waterer, late large white, blushed
John Walter, crimson
Kate Waterer, rosy crimson, yellow center
Lady Clementine Mitford, peach pink, deep margin
Lavender Girl, Pale Lavender
Michael Waterer, bright crimson
Mme. Masson, white with yellow blotch
Mrs. John Waterer, red with dark throat
Pink Pearl, very large pink flower
Princess Juliana, large ruffled pink
Purpureum, orchid
Red Star, Bright Carmine
Rosa Mundi, compact grower, early blush
Sir Richard Wallace, rose, light center, deep edges
Ted Waterer, blush lilac
The Bride, white, greenish spots in center
Unique (Slocock) pale yellow
Warrior, rosy crimson

Foliage Plants

FOLIAGE PLANTS FOR PROPAGATORS

F.O.B. PUERTO RICO

Suggest ordering 60 days in advance of desired delivery date.

		Per 100	Per 1000
AGLAONEMA (Chinese Evergreen)			
Communitatum U.R.C.	6- 8"	4-6 leaves	\$11.50 \$ 97.50
Communitatum U.R.C.	7- 9"	5-7 leaves	14.00 125.00

		Per 100	Per 1000
DRACAENA CANES			
Massangeana, Janet Craig, Terminalis, Eugene Andre.			
100 feet		19½ cents per foot	
300 feet & up.....		17 cents per foot	

		Per 100	Per 1000
DRACAENA			
Godseffiana U.R.C.	8-12"	10.00	72.50
Sanderiana U.R.C.	4- 6"	Medium	13.00 110.00
Sanderiana U.R.C.	6- 8"	Large	14.00 125.00
Sanderiana U.R.C.	8-12"	Extra Large	18.00 160.00
Warneckii U.R.C.		12-18 leaves	25.00

		Per 100	Per 1000
DIEFFENBACHIAS			
Picta U.R.C.	8-12"	16.00	149.50
Rudolph Roehrsi U.R.C.	8-12"	25.00	225.00
Picta Cane		@ 17.50 per 100 ft.	

		Per 100	Per 1000
NEPHTHYTIS			
Liberica R.C.	3-5 leaves	39.50	
Emerald Gem R.C.	3-5 leaves	50.00	
Variegated R.C. (Tri Leaf)....	3-5 leaves	7.50	65.00

		Per 100	Per 1000
NEPHTHYTIS VINES			
Heavy Unrooted vines with leaves.			
Liberica	per M eyes	9.50	
Emerald Gem	per M eyes	13.00	
Variegated (Tri-Leaf)	per M eyes	18.00	

		Per 100	Per 1000
MARANTA			
Leitzi U.R.C.		12.00	95.00
PEPEROMIA			

		Per 100	Per 1000
Green U.R.C.	3-4 leaves	4.75	37.50
Rotundifolia R.C.		8.00	70.00
Sandersii Leaves U.R.C.		4.00	30.00

		Per 100	Per 1000
POTHOS			
Aureus R.C.	3-5 leaves	5.50	45.00
Aureus U.R.C., heavy propagating vines with leaves.....	per M eyes	10.00	
Wilcoxii R.C.	3-5 leaves	7.50	65.00
Wilcoxii U.R.C., heavy propagating vines with leaves.....	per M eyes	14.50	
Marble Queen R.C.	3-5 leaves	11.00	97.50

		Per 100	Per 1000
SYNGONIUM AURITUM			
	per M eyes	7.50	70.00

		Per 100	Per 1000
PHILODENDRON			
Cordatum U.R. propagating vines with large leaves 6-8" long, 4-5" wide.....	per M eyes	19.50	
Cordatum U.R. propagating vines with medium leaves 4-6" long, 3-4" wide.....	per M eyes	14.50	
Cordatum U.R. propagating vines with small leaves 3-4" long, 2-3" wide.....	per M eyes	13.00	
	per 100		
Monstera U.R.C. with aerial roots, 3-5 leaves.....		69.50	
Hastatum U.R.C. with aerial roots, 3-5 leaves.....		40.00	
Dubia U.R.C. with aerial roots, 3-5 leaves.....		38.00	
Erubescens U.R.C. with aerial roots, 3-5 leaves.....		28.00	

F.O.B. FLORIDA

		Per 100	Per 1000
DIEFFENBACHIA AMOENA			
Unrooted Cuttings	4 leaves	55.00	

		Per 100	Per 1000
FICUS PANDURATA			
Rooted Cuttings	5-7 leaves	89.50	

		Per 100	Per 1000
MARANTA KERCHOVEANA			
Unrooted Cuttings		15.00	125.00

		Per 100	Per 1000
SCHISMOTOGLOTTIS			
Minimum order of 100 plants.			
Unrooted Tips		42.50	

FOLIAGE PLANTS

Ready for Retail Sales.

Shipped Bare Root—on arrival, pot and sell.

F.O.B. FLORIDA

Figure approximately 3 weeks from time order is placed to delivery.

PHILODENDRON

Minimum order of 25 each of a variety except Cordatum. No less than 250.

	Approx. Leaves per plant	Ready to plant in	Per 100
Cordatum R.C.	3-5	2½" pot	\$ 6.00 C
Pertussum 4"	4-5	6" pot	1.35 ea.
Monstera 4"	4-5	6" pot	1.35 ea.
Dubia 3"	4-5	5" pot	.55 ea.
Hostatum 3"	4-5	5" pot	.55 ea.
Panduriformia 3"	4-5	5" pot	.55 ea.
Mandacanum Rubens 4"	4-5	5" pot	1.35 ea.

SANSEVERIA

Minimum order 250 of a grade.

	Approx. Leaves per plant	Ready to plant in	Per 100
Sanseveria Laurenti 3-4"	2-3	2¼" pot	\$ 7.00
Laurenti Miniature	3-4	2½" pot	12.50
Laurenti 4-6"	3-4	3" pot	13.50
Laurenti 6-8"	3-4	4" pot	14.50
Laurenti 8-12"	3-4	5" pot	14.50
Laurenti 12-18"	3-4	6" pot	16.00

SANSEVERIA HAHNI

Minimum order 250 of a grade.

	Approx. Leaves per plant	Ready to plant in	Per 100
4-6	2¼" pot	9.00	
4-6	2½" pot	11.00	
4-6	3" pot	12.50	
4-6	4" pot	17.50	

NEPHTHYTIS

Minimum order 250 of a variety.

	Approx. Leaves per plant	Ready to plant in	Per 100
Liberica R.C.	2-3	2½" pot	\$ 4.50
Liberica R.C.	3-5	2½" pot	6.50
Tri Leaf Wonder Variegated R.C.	3-5	2½" pot	9.50

CHINESE EVERGREENS R.C.

Minimum order 25 plants.

	Approx. Leaves per plant	Ready to plant in	Per 100
4-6	4" pot	\$ 25.00	

POTHOS AUREA

Minimum order 250 plants. R.C.

	Approx. Leaves per plant	Ready to plant in	Per 100
3-5	2½" pot	\$ 6.00	

F.O.B. CALIFORNIA

IVY

Minimum order 250 plants of a variety.

	Approx. Leaves per plant	Ready to plant in	Per 100
English. Established plants.....	4-6	2½" pot	\$ 4.50
Variegated. Established plants....	4-6	2½" pot	6.50
Hahn's. Established plants.....	4-6	2½" pot	5.25
Gold Dust. Established plants....	4-6	2½" pot	9.75
Algerian. Established plants.....	4-6	2½" pot	9.75

All Ivy less \$2.00 per 100 in Rooted Cuttings

ARALIA

Minimum order 250 plants.

	Approx. Leaves per plant	Ready to plant in	Per 100
Established plants	4-6	2½" pot	7.50

CACTI & SUCCULENT COLLECTION

\$45.00 per 1000

	Approx. Leaves per plant	Ready to plant in	Per 100
CRASSULA VARIEGATED	4-6	2½" pot	9.00
CRASSULA ABORENSIS	4-6	2½" pot	5.50
FATHSHEDERA R.C.	3-4	2¼" pot	10.00
FITTONIA ARGYRONEURA R.C.	3-4	2¼" pot	10.00
PANAMIGA R.C.	3-4	2¼" pot	10.00
PELLIONIA R.C.	3-4	2¼" pot	10.00
PEPEROMIA OBTUSIFOLIA R.C.	3-4	2¼" pot	8.50
PEPEROMIA VARIEGATED R.C.	3-4	2¼" pot	10.00
PEPEROMIA SANDERSI R.C.	3-4	2¼" pot	10.00

KENTIA PALMS

Pot Size	Plants to a pot	Overall Height	Price
Seedling		8"-10"	\$12.50 per 100
6"	4	21"-25"	1.35 each
6"	4	31"-35"	4.00 each
7"	4	37"-42"	5.25 each
7"	5	34"-38"	5.00 each
7"	5	40"-44"	5.75 each
7"	5	48"-52"	6.50 each
8"	5	50"-56"	6.95 each
8"	5	56"-62"	7.50 each

No orders for less than 6 plants of one grade and no less than 200 of seedlings.

BLOOM-RITE

*Hydrangeas***Hydrangeas for Forcing**

Dormant Plants

Jan.-Feb.
Delivery

2 to 3 heavy canes.....	\$55.00 per 100
3 to 5 heavy canes.....	70.00 per 100
4 to 7 heavy canes.....	95.00 per 100

Altona: clear pink	Kuhnert: rose pink
Ami Pasquaar: red	Merveille: light red
Engel's White: strong grower	*Niedersachsen: light pink
Europa: salmon pink	Sonnengruss: rose pink
*Gertrude Giehn: dark rose	Strafford: dark pink
Hamburg: carmine	*can be blued

Above varieties all large flowered except Kuhnert.

Hydrangeas for LandscapingJan. to Mar.
Delivery

\$35.00 per 100

Dormant 1 and 2 Cane Stock of above varieties. Ideal for Gallon Can Stock. Will bloom in the summer.



Hydrangeas

We honestly feel that our Hydrangeas are unsurpassed for blooming quality. We have carload shipments into key Midwest cities. Orders regardless of size will be shipped carload whenever possible to save freight.

ANTHURIUM HYBRIDS

Blooming Plants

Height	Each
Up to 12 ins., 3 years old.....	\$2.50
14 to 18 ins., 5 years old.....	4.00
18 to 24 ins., 8 years old.....	8.00

Height	Plants not yet in bloom	Per 10	Per 100
4 to 6 ins., 18 months old	\$ 7.50	\$50.00	
6 to 8 ins., 2 years old.....	10.00		75.00

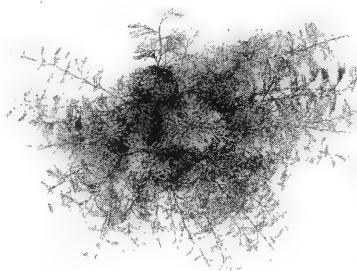
COLORS: Selection in blooming plants only: Pink, Rose, Coral, Oahu Orange, Red and Dark Red. Shell Pink and White when in stock.

- Sturdy plants, easy to grow, bloom the year round.
- Blooms can be held on plants 4 to 6 weeks.
- Cut flowers last 3 to 4 weeks.
- All plants guaranteed.



Anthurium Hybrids

Plants



One Bundle Neptune Moss

Gloxinia Plants

\$ 7.50 per 100 ready for 4" pots
10.00 per 100 ready for 5" pots

***Blanche de Meru:** Rose, white throat.
Emperor Fredrick: Scarlet, white border.
Emperor William: Violet, white border.
Etoile De Feu: Scarlet.
Mount Blanc: Pure white.
***Prince Albert:** Dark violet, white throat.
Princess Elizabeth: Blue, white throat.
***Roi Des Rouges:** Dark crimson, frilled edge.
***Tigrinica:** Range from light rose to dark lavender.
Violacea: Soft violet.

*Varieties we have available in flexible leaf strain.

Please no orders for less than 50 of a variety for 10.00 per 100 size or 150 of a variety in 7.50 per 100 size.

Geraniums

F.O.B. Los Angeles

All Year Delivery

	Semi Doubles and Doubles
Per 100	Per 1000
Unrooted	\$4.00
Rooted	7.00
	62.50

Apple Blossom: Apple Blossom pink
Better Times: Deep Rich red
Castellane: Crimson Red
Double Dryden: Coral, white center
Enchantress: Lilac, upper petals maroon
Gloede: American Beauty, pink
Helen Mitchell: Scarlet Red
Jean Viaud: Rose, white throat
La France: Shrimp pink
Lawrence: Salmon pink
Magenta Ruby: Magenta, scarlet center
Mme. Landry: Apricot salmon
My Beauty: Crimson red
Olympic Red: Scarlet red
Pink Abundance: Clear pink
Pink Fiat: Excellent pink
Pink Phenomenal: Deep rose pink
Prescilly: Light rose pink
Pride of Camden—Dark red
Radio Red: Dark red
Red Fiat: One of best commercial reds
Red Landry: Vermilion scarlet
Ricard: Scarlet
Salmon Ideal: Salmon pink
Salmon Supreme: Light salmon
Sensation: Scarlet red
Snowball: Snow white
Wyona: Scarlet

No orders for less than 50 of a variety please.

On Rooted Geraniums we recommend 60 days advance notice.

NURSERYMEN'S EXCHANGE

Neptune Fern

GROWS WITHOUT SOIL AND WATER

Takes the place of Ivy or Philodendron. Very hardy and lives indefinitely without soil, water or care.

\$3.20 per dozen bundles \$36.00 per gross bundles

Tuberous Begonia Plants

April-July Delivery

160 plants to flat.....	\$5.00 per 100
60 plants to flat.....	8.50 per 100

No orders please for less than 3 flats of one grade.

Colors in Camellia, Carnation and Basket Red, Pink, Apricot, Scarlet, Orange, Yellow, Rose, Salmon, White.

Picotee available in Red, Pink, and Apricot shades.

Geraniums—Fancy Leaf

All Year Delivery

Minimum of 25 to a variety

Rooted cuttings	\$12.50 per 100
-----------------	-----------------

Alpha: Yellow, green leaves

Attraction: Silver leaf, scarlet flower

Bronze Beauty: Yellow green leaves, reddish brown

Distinctio: Yellow green leaves, cherry and red flower

Happy Thought: Green leaves, vermillion flower

Hills of Snow: Silver green leaves, rose flower

Marechal MacMahon: Yellow, green leaves

Mary Ann: Similar to Mountain of Snow

Mountain of Snow: Silver green leaves, scarlet flower

Mrs. Pollock: Green leaves, scarlet flower

Skies of Italy: Green leaves

Wilhelm Languith: Silver green leaves, vermillion flower

Please order 60 days at least in advance of expected delivery date.

Geraniums—Ivy Leaf

All Year Delivery

	Per 100	Per 1000
--	---------	----------

Unrooted	\$4.00	\$35.00
Rooted	7.00	62.50

Caesar Frank: Brilliant rose, double

Chas. Monselet: Rosey red, double

Chas. Turner: Rose pink, double

Intensity: Orange scarlet, semi-double

Jeanne D'arc: Lilac, single

Mrs. Banks: Blush white, semi-double

Minimum order 50 to a variety

Pelargonium Collection

March-May Delivery

100 4" plants in named varieties of our choice in wide selection of colors. \$37.50 per collection of 100 plants.

All Year Delivery
Unrooted Cuttings—varieties on request.....\$5.50 per 100
In assorted named varieties.

All Year Delivery
Rooted Cuttings—varieties mailed on request.....\$11.00 per 100
In assorted named varieties.
Please allow 60 days to fill orders.

PACKAGED FRUIT TREES

F.O.B. Northwest



Packed Fruit Trees sold in multiples of 5 to a variety.

Caliper	Height	Price
3/8" to 1/2"	— 3-4 ft.	\$.67 1/2 each
1/2" to 5/8"	— 4-6 ft.	.87 1/2 each

VARIETIES

Apple	- - - Gravenstein, Red Delicious, Red Jonathan, Rome Beauty, Transcendent Crab, Winter Banana, Winesap, Yellow Delicious, Yellow Transparent,
Almond	- - - Drake, Nonpareil.
Peach	- - - Babcock, Elberta, Early Elberta, Halehaven, J. H. Hale, Red Haven, C. O. Smith, Sim's Cling, Tuscon Cling.
Prune	- - - French, Italian.
Plum	- - - Beauty, Blue Damson, Green Gage, Peach, Santa Rosa, Satsuma.
Pear	- - - Bartlett, Buerre de Anjou, Winter Bartlett.
Nectarine	- - - Goldmine, Quetta, Stanwick.
Apricot	- - - Blenheim, Chinese Golden, Royal, Tilton, Wenatchee Moorpark.
Cherry	- - - (Prices are \$1.10 more per tree than quoted above.) Sweet Bing, Cherry Black Tartarian, Lambert, Royal Anne, Sour-English Morello, Cherry May Duke,

Bare Root Trees less 10c per tree; order in multiples of 10.

5 - N - 1 Apple Trees

Nov. to Feb.
Delivery

Five Varieties on One Tree

1 1/6"—4 to 5 feet high

Bare Root	\$1.95 each
Packaged Root wrapped with descriptive four color label attached similar to picture on upper left of this page	2.15 each

Dwarf Fruit Trees

Prices on request

GRAPE VINES

No. 1 Grade

10-49	\$.10 ea.
50 up	.07 ea.

Table Varieties

- Black Malvoise—Reddish black to black.
- Black Morocco—Berries reddish black to black.
- Black Monukka—Black seedless grape.
- Emperor—Light red to reddish purple; seedless.
- Lady Finger—Pale green to light yellow.
- Muscat—Dull green.
- Ribier—Jet black seeded.
- Red Malaga—Pink to reddish purple, seeded.
- Thompson Seedless—Greenish white to light golden, seedless.
- Flame Tokay—Red; firm flesh.
- Malaga (White)—Whitish green to whitish yellow; normally seeded.

Wine Varieties

- Alicante Bouschet—Black; red wine type.
- Black Malvoise—See above.
- Carignane—Black; red wine type.
- Fehr Szagoes—Greenish yellow; sherry wine.
- Golden Chasselas—Amber color; white wine and champagne.
- Grenache—Dark red to black; sweet wine.
- Muscat—See description above.
- Mission—Reddish black to black; leading wine varieties.
- Zinfandel—Reddish black to black.

American Varieties

- Concord—Blue black; thick skin.

Add 5c more when ordering Concord

Small Fruits & Strawberries

Nov.-April
Delivery

STRAWBERRIES

F.O.B. Northern Calif.	Per 100	Per 500	Per 1000
Campbell—University Variety	\$2.00	\$ 9.50	\$16.85
Lassen—University Variety	2.00	9.50	16.85
Shasta—University Variety	2.00	9.50	16.85
Cupertino—University Variety	2.00	9.50	16.85
Donner—University Variety	2.00	9.50	16.85
Tahoe—University Variety	2.00	9.50	16.85
Sierra—University Variety	2.00	9.50	16.85
Rockhill—Everbearing	7.50	35.00	59.50
Streamliner—Everbearing	2.50	11.50	20.00
20th Century—Everbearing	3.75	16.50	30.00
Gem—Everbearing	2.75	10.00	17.50
Banners—Everbearing	2.50	9.00	16.00
Klondike—Everbearing	6.50	25.00	45.00

BERRY VINES

Per 25

Per 100

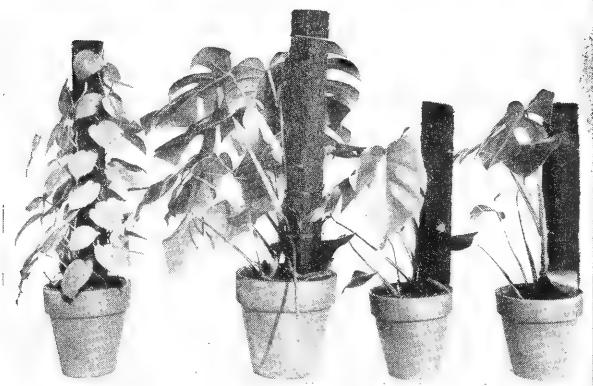
Boysenberry	2.00	6.50
Loganberry	2.00	6.50
Youngberry	2.00	6.50
Thornless Boysenberry	3.25	10.00
Thornless Loganberry	3.25	10.00
Thornless Youngberry	3.25	10.00
Raspberries—Cuthbert	1.50	5.50
Raspberries—Black Cap	2.25	8.50

Please order Berry Vines in units of 25 only.

Artichokes (Packed 50 to case)	\$15.00 per 100
Rhubarb (Packed 50 to case)	12.50 per 100
Asparagus—Martha Washington	\$2.25 per 100
	\$17.50 per 1000

Supplies

TREE FERN TOTEM POLES



These natural growing forms eliminate all the preparatory work you had in the old fashioned totems, such as wiring and mossing. All Climbing potted plants grow more easily on these natural poles. This is especially recommended for cut-leaf Philodendron.

Size	No. in Carton	Unit Price	Per Carton
1 " x 1 " x 16"	100	.16	\$16.00
1½" x 1½" x 18"	64	.20	12.80
2 " x 2 " x 18"	36	.25	9.00
2 " x 2 " x 24"	36	.36	12.96
2 " x 2 " x 36"	25	.55	13.75
3 " x 3 " x 36"	9	1.50	13.50
3 " x 3 " x 48"	9	1.95	17.55

Add 10% in less than carton lots.

Bamboo Cane Stakes

Our Bamboo Stakes are especially low priced. Quality is tops.



Japanese—Dyed green. Pencil thickness. Top quality. 2000 stakes to bale except 5 and 6 foot come 1000 to a bale. Plus 25% less than bale lots.

1½ ft.	\$2.25 per 1000	3 ft.	5.50 per 1000
2 ft.	3.00 per 1000	4 ft.	7.25 per 1000
2½ ft.	4.25 per 1000	5 ft. Extra heavy	11.50 per 1000

6 ft. Extra heavy....\$13.25 per 1000

NURSERYMEN'S EXCHANGE

Aluminum Plant Labels

Permatag—Aluminum Plant Markers—a unique and easy to handle marker designed for identification of all types of plants and nursery stock. You merely write the name into the metal and it becomes permanent—will never wear off. Rust and weather proof, will not darken with age or change color. Permatags are not expensive, costing very little more than wooden labels. You will find Permatags the most popular plant marker you have ever sold. Display card (36 pkgs. 24 labels per pkg.).....\$5.40 per card Bulk quantities for nursery use

Packed 1,000 per carton..... 4.98 per carton

Embossed Permatags

Embossed with name of your nursery—one line only.

Maximum of 24 letters and spaces per line.

No numbers. Minimum order 2,000.....5.50 per 1000

Wood Plant Labels

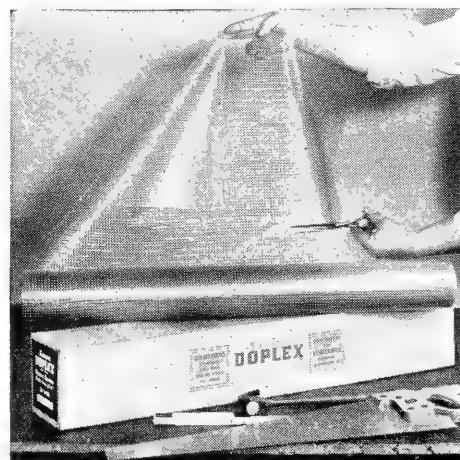
Chase fine wood painted labels.

3½" Copper Wire Tree Labels.....	\$4.35 per 1000
4" Pot labels.....	3.50 per 1000
5" Pot labels.....	3.95 per 1000
6" Pot labels.....	4.35 per 1000
8" x 7/8" Pot labels.....	9.45 per 1000
10" x 7/8" Pot labels, 250 per box.....	10.80 per 1000
12" x 1½" Pot labels, 100 per box.....	18.00 per 1000

Celluloid Pot Labels

4" by 5/8" \$10.00 per 1000

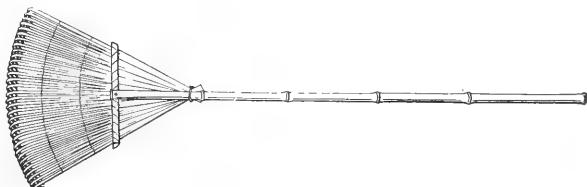
Plastic Glazing



Doplex—Heavy weight, flexible to 40° below Zero. Transmits 60% Ultra Violet Rays.

150 ft. roll 36" wide.....Per Roll \$27.75

Bamboo Rakes

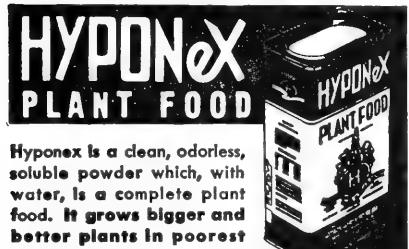


Packed 100 to bale.

Finest Japanese Imported Rakes \$32.00 per 100; \$290.00 per 1000

FERTILIZER

NITROGEN, 7%; PHOSPHORUS, 6%; POTASH, 19%



Hyponex is a clean, odorless, soluble powder which, with water, is a complete plant food. It grows bigger and better plants in poorest soil, even in sand, cinders or water—indoors or outdoors. Assures larger and more flowers, increased quantities of vegetables, and more prolific growth for grass, plants, bushes and trees. 1 lb. makes 100 gallons; 1 oz. makes 6 gallons; 1 teaspoon makes 1 gallon.

	Per doz.
1 oz.—72 to carton.....	\$.80
3 oz.—36 to carton.....	2.00
7 oz.—24 to carton.....	4.00
1 lb.—12 to carton.....	8.00
	Each
10 lb. drum.....	\$ 5.25
25 lb. drum.....	10.00
50 lb. drum.....	16.75
100 lb. drum.....	26.70

Soil Heating Equipment**FOR BETTER GERMINATION AND PROPAGATING**

General Electric Equipment for maintenance of any temperature in Outdoor Frames, Greenhouses, Hot Beds, Propagating Benches. Propagate your own seed and cuttings and this equipment will pay for itself fast.

The Thermostat is equipped with double outlet for plugging in two cables at once.

60 ft. cables (400 watts) are for 100 volt systems. This will heat 36 sq. feet of soil..... @ \$11.75

120 ft. cables (800 watts) are for 220 volt systems. This will heat 72 sq. feet of soil..... @ \$22.00

Heavy Duty Thermostat capacity is six 60 ft. cables or six 120 ft. cables..... @ \$19.00 each

Moss

Live Green Tree Moss.....	\$6.75 per bale
Sphagnum Moss.....	3.75 per bale
Osmunda.....	18.00 per bale
Osmunda.....	5.00 per carton

Bedding Plant Boxes

Prepaid in San Francisco, Oakland, Berkeley and Hayward.

9 x 6 x 2 1/4, per 1000.....	\$18.65 per M
9 x 6 x 2 1/4 per 2000.....	17.12 per M
11 x 6 x 2 1/4 per 1000.....	20.42 per M
11 x 6 x 2 1/4 per 2000.....	18.74 per M

Packed 250 to a carton.

LAWN SEED**Bloom - Rite**

Reg. U. S. Pat. Off.

Packaged Lawn Seed

Packed in two color attractive cellophane packages.

Free rack for display purposes sent on request. For further details on this rack refer to page two.

Park Lawn Mix

1/2 lb. bags, packed 36 to case.....	\$ 9.35 per case
1 lb. bags, packed 24 to case.....	11.50 per case
5 lb. bags packed 12 to case.....	28.20 per case
100 lb. bag.....	\$45.00

Contains 20% Blue Grass, 20% Meadow Fescue, 60% Perennial Rye.

Flower Pots

Shipped F.O.B. San Francisco, Los Angeles or Chicago.



Health-O-Plant Colored Flower Pots—No saucer required.

No orders for less than carton lots.

Dripless, recommended for home use. Has water reservoir.

Price per carton

2 1/2"	Assorted colors	8 doz. to carton	\$5.76
3"	Assorted colors	6 doz. to carton	5.76
4"	Assorted colors	4 doz. to carton	6.00
5"	Assorted colors	2 doz. to carton	4.80
6"	Assorted colors	2 doz. to carton	7.70
7"	Assorted colors	1 doz. to carton	5.60

Swirl Pots in Color

F.O.B. Los Angeles

Green, Yellow, Turquoise, White, Grey, Chartreuse, Black & White.

Packing at Cost

3" Pots	\$ 2.00 per Doz.
4" Pots	3.40 per Doz.
5" Pots	5.40 per Doz.
6" Pots	6.75 per Doz.
7" Pots	9.60 per Doz.
8" Pots	12.36 per Doz.
10" Pots	16.80 per Doz.

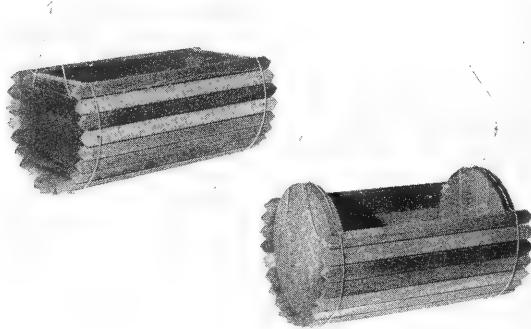


Supplies

NURSERYMEN'S EXCHANGE

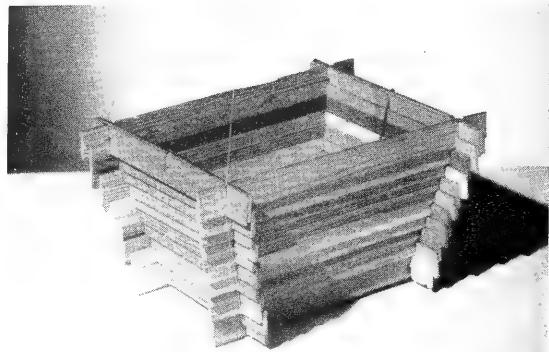
REDWOOD PRODUCTS

Redwood Hanging Baskets



Packed $\frac{1}{2}$ dozen per case. Please order in case lots only.
 7" x 12".....\$7.80 per dozen. Comes in either flat or round top.
 F.O.B. Sacramento, Calif.

Redwood Nov-L-Link Hanging Baskets



Many uses for this beautiful log cabin style redwood basket.
 Planter, Hanging Basket, Fruit Basket, Utility Basket

Redwood Stakes

Pointed and Unpainted

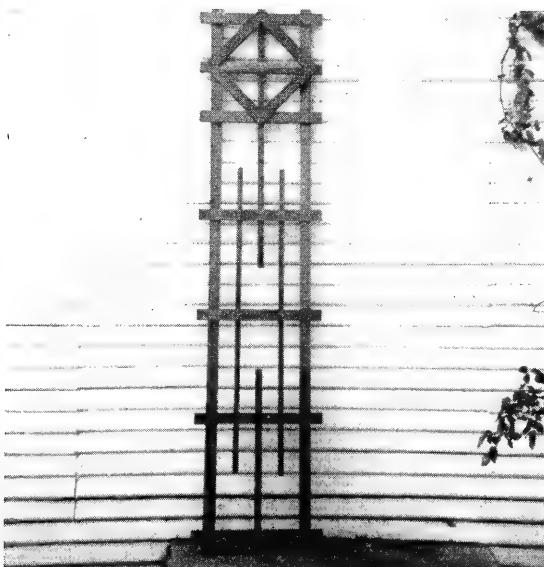
Size		Price per 100
3/4" x 3/4" x 3 ft.		\$ 4.40
3/4" x 3/4" x 4 ft.		6.00
3/4" x 3/4" x 5 ft.		7.45
7/8" x 7/8" x 6 ft.		11.35
7/8" x 7/8" x 7 ft.		13.35

Packed 25 per bale. No orders for less than bale lots.

Unpointed and Unpainted—F.O.B. Los Angeles

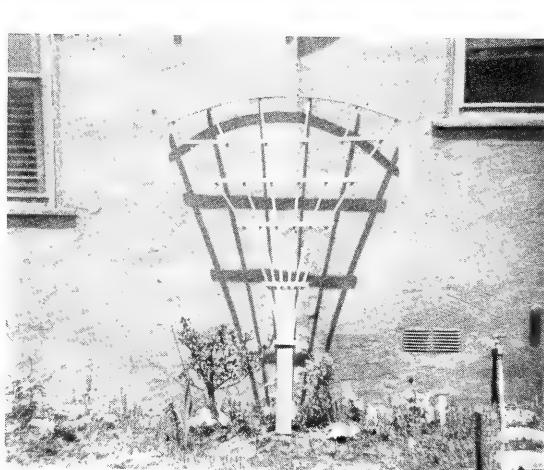
	Per 100	Weight
1/2" x 1/2" x 2 ft.	\$1.10	7 1/4 lbs.
1/2" x 1/2" x 3 ft.	1.40	11 lbs.
1/2" x 1/2" x 4 ft.	1.95	15 1/2 lbs.

No orders for less than 1000 stakes in $\frac{1}{2}$ " size.



Panel Trellis

6 ft., \$1.25 each 8 ft., \$1.50 each F.O.B. Sacramento, Calif.



Fan Trellis

6 ft., \$1.25 each

8 ft., \$1.50 each

F.O.B. Sacramento, Calif.

SAN FRANCISCO, CALIF.

Supplies

REDWOOD TUBS

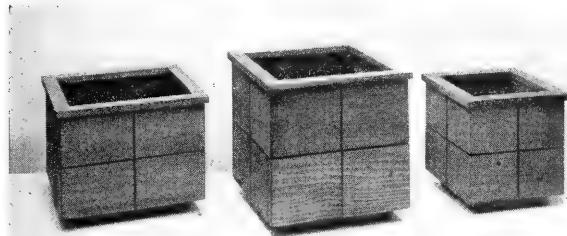
Prepaid on 100 lb. orders or more in California

Prepaid on 1000 lb. orders or more in other States

There is no packing charge except for less than bundle or carton lots, in which case a 10% charge will be added. Dimensions listed are outside measurements.

REDWOOD MAKES THE BEST TUBS AS THE WOOD LASTS INDEFINITELY

Redwood Tubs — Square

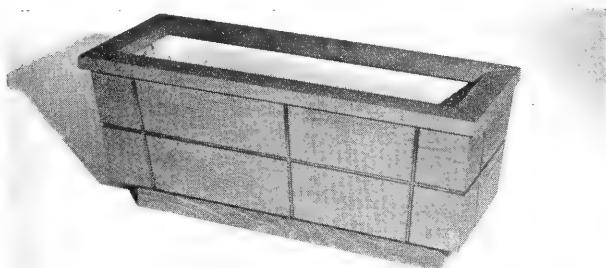


Finest quality, made like finely finished furniture. Ideal for palms, landscape effects, patios, and potted plants.

Type	Price Per Each	Dimensions	Weight Per Bundle
E	\$1.55	8x 8x 7" high	10 lbs.
D	1.95	9x 9x 9" high	15 lbs.
C	3.15	13x13x14" high	30 lbs.
B	4.20	17x17x14" high	40 lbs.
A	4.55	17x17x17" high	50 lbs.

Packed three of a kind per bundle.

Redwood Plant Boxes



Ideal for foliage and plant arrangements in home, patio and office. Scoring and finish same as square tubs.

Dimensions	Price Per Each	Weight Per Bundle
2 ft. x 9 3/4" high	\$4.20	20 lbs.
3 ft. x 9 3/4" high	5.00	30 lbs.
4 ft. x 9 3/4" high	6.25	40 lbs.
5 ft. x 9 3/4" high	7.25	50 lbs.

Packed two of a kind per bundle.

All Tubs prepaid on 100 lbs. or more in California.

Redwood Tubs — Octagonal

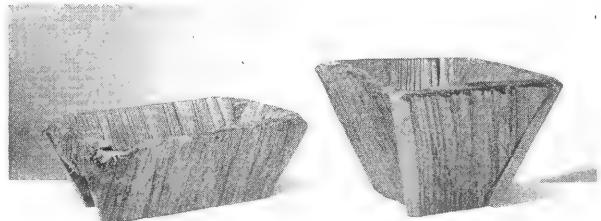


Finely finished with tongue and groove construction. Good for all potted plants both inside and outside.

Dimensions	Price Per Each	Weight Per Bundle
7x 6" high	\$1.15	5 lbs.
9x 8" high	1.40	10 lbs.
12x10" high	1.90	15 lbs.
14x12" high	2.60	20 lbs.
17x14" high	3.20	30 lbs.
19x16" high	3.85	40 lbs.

Packed three of a kind per bundle.

Redwood Rustic Tubs



New and beautiful! Certain to catch the eye of your customers. You can buy these unvarnished, too.

Dimensions	Plain Price Per Each	Varnished Price Per Each
14 x 14 x 8" high	\$1.55	\$1.95
15 x 15 x 12" high	2.70	3.65
17 x 17 x 14" high	3.50	5.10
19 x 19 x 15" high	4.60	6.55

Rectangular Top

18 x 12 x 8" deep	2.45	2.90
21 x 12 x 8" deep	3.50	4.35
27 x 12 x 8" deep	4.60	5.65

All rustic tubs are packed one to a case with the exception of the 14 x 8" square top which is packed 2 per bundle. Weights vary approximately 11 lbs. per tub.

BLOOM-RITE PLANTER MIX

\$5.74 per case of 28 packages.

120 cu. in. bag

Per unit cost is 20½¢ per bag. Size of bag is 5½ x 3 x 9. Packed in transparent polyethylene bags. Contents are vermiculite, leaf mold, charcoal, manure, peat moss, oyster shell and perlite. We sincerely believe this is the finest mixture and the most economically priced on the market. Try it and if you disagree we will gladly refund your money.

Bloomrite Potting Mixture is excellent for all house plants including: Philodendron, Ivy, Lily of Valley, Rex Begonias, Ferns, African Violets, Sansevieria, Rubber Plants, and any other Foliage plants.



Leaf Mold

1½ cu. ft. bag—\$11.40 per dozen

Packed in four-ply heavy kraft bags, attractively printed.

120 cubic inch bag

\$5.74 per case of 28 bags.

Packed in four color Polyethylene bag.

Peat Moss

1½ cu. ft. bag—\$8.40 per dozen.

Packed in four-ply heavy kraft bags, attractively printed as shown

in opposite column.

120 cu. in. bag

\$4.62 per case of 28 bags.

Packed in four-color polyethylene bags.



For Greenhouse, Lathouse, Hot & Cold Bed, Mum Shading

Use Screen Glass or Wyr-O-Glass to make your own greenhouse.
Easy to put up. Will pay for itself in one year or less.

Screen Glass

14x14 Mesh Wire Base
Extremely Durable for Long Service

Galvanized wire screen cloth imbedded in exceptionally clear, waterproof plastic which transmits and diffuses the sun's ultra-violet rays. Holds in heat. Shatterproof, unbreakable and airtight. As flexible as window screen. Cut with shears and tack up. Ship. wt. 3 oz. per sq. ft.

100 ft. roll x 36"	\$36.00
50 ft. roll x 36"	18.00
25 ft. roll x 36"	9.00

Black Cloth

For Mum shading. Prices on request.

Cheese Cloth

For Mum houses. Prices on request.

Wyr-O-Glass

Wire Base Glass Substitute

Extremely Tough and Very Transparent

Tough Galvanized $\frac{1}{4}$ " mesh wire base, drawn tough and thin to admit more light

Every Joint and Wire imbedded in a cushion plastic, before final Transparent coating is applied, for double reinforcing and to eliminate air pockets.

Plastic Glass applied to both sides, sealing wires inside. Everything fused into one.

Solid Weatherproof Sheet. No cheap rosin or glue to discolor or decompose, and no air pockets to trap moisture in Wyr-O-Glass.

100 yards x 36".....\$70.00

50 yards x 36".....35.00

25 yards x 36".....17.50

**BIRD VITA-BAND PLANT BANDS**

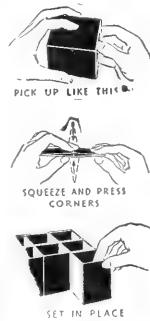
VITA BAND "D"—A nutrient treated band which disintegrates in the soil, making it unnecessary to remove the band when transplanting to the bench or field. Eliminates any possibility of transplanting shock.

VITA-BAND "D" is packed 2,000 to the case, except sizes 3" x 3", 4" x 3", and 4" x 4", all of which are packed 1,000 to the case. Sold in case lots only.

1 1/2x1 1/2	1 3/4x1 3/4	2x2	2x2	2 1/2x2 1/2	3x3	4x4	4x4
x2 1/2	x2 1/2	x2 1/2	x3	x3	x3	x3	x4

Prices per 1000

F.O.B. East	\$3.90	\$4.20	\$4.75	\$5.45	\$6.25	\$7.30	\$9.50	\$12.00
F.O.B. S. F.	5.75	5.95	6.25	7.75	8.95	9.10	11.50	14.00



Here's the amazing story of what VITA-BAND "D" will do for you!
Vita-Band "D" provides plant food.

Vita-Band "D" retains moisture. Cuts your watering time.

Vita-Band "D" cuts your potting time in half.

Vita-Band "D" speeds and safeguards your shipping.

Vita-Band "D" saves you 1 to 3 weeks growing time.

Plant Bands (Wood Veneer)**F.O.B. Illinois**

	Approx. Wgt. per 1000	Per 1000 With Bottoms	Per 1000 Without Bottoms
1 1/4x2 3/4x1 1/2 ins.....	.16 lbs.	\$7.60	\$4.75
2 x2 x2 1/2 ins.....	.17 lbs.	7.60	4.85
2 1/2x2 1/2x2 1/2 ins.....	.18 lbs.	7.70	5.25
2 x2 x3 ins.....	.19 lbs.	7.80	5.40
2 1/2x2 1/2x3 ins.....	.23 lbs.	7.90	5.50
3 x3 x3 ins.....	.24 lbs.	8.50	5.85
3 x3 x4 ins.....	.35 lbs.	8.90	6.25
4 x4 x4 ins.....	.44 lbs.	9.80	7.25

Weights shown are without bottoms. Add about 30% to get approximate weight for bands with bottoms. We recommend no orders for less than 100 lbs. to keep freight costs down.



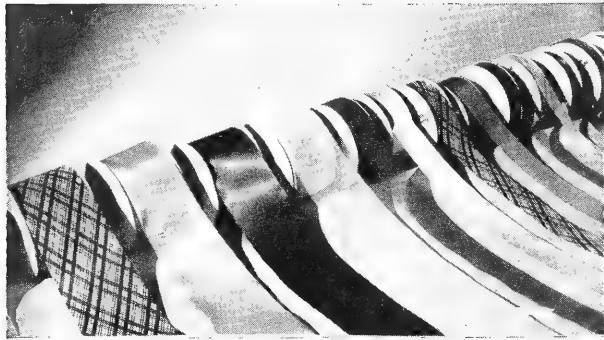
BIRD RED POTS
RED: For shipping only. Not recommended for growing. Lightweight and sturdily made to protect root ball from breakage — inner wax coating prevents drying out.

Sturdy fibre resinous material for growing and shipping plants.
Sold in Units of

1000 only	2"	2 1/4"	2 1/2"	3"	3 1/2"	4"	5"	6"
F.O.B. East	8.60	8.60	8.70	9.75	12.20	14.70	18.15	22.75
F.O.B. S. F.	10.00	10.00	10.00	11.00	14.00	16.00	20.00	25.50

Supplies

NURSERYMEN'S EXCHANGE



Ribbons

Metro Satin—Water Repellent Rayon Satin

Colors: White, Pink, Blue, Yellow, Orchid, Picardy, Nile, Fuchsia, Red, Egg Shell, Better Times, Emerald, Purple, Azalea, Chartreuse, Ivory, Moss, Royal.

#2: $\frac{1}{2}$ " width, 100 yds.	.75	# 9: $1\frac{1}{2}$ " width, 100 yds.	\$1.75
#3: $\frac{5}{8}$ " width, 100 yds.	.98	# 40: $2\frac{7}{8}$ " width, 50 yds.	1.95
#5: $\frac{7}{8}$ " width, 100 yds.	1.25	#120: $4\frac{1}{2}$ " width, 50 yds.	2.25

Novel Pot Tye Rayon—Water Repellent

Colors: White, Pink, Blue, Yellow, Nile, Orchid, Red, Emerald.

#5: $\frac{7}{8}$ " width, 50 yds.	\$0.65
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Tinselace—Gold, Silver.

Glaze Type Ribbon

#5: $\frac{7}{8}$ " width, 50 yds.	\$1.80
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Gold Letters

A to Z, per package of 25.....	\$0.05
Script, complete list, per package of 10.....	0.15
Numbers 1 to 0, package of 25.....	0.05

Para Film

Colors: Orchid, Green, Gold, Fuchsia

Box of 6 twin rolls.....	\$2.25
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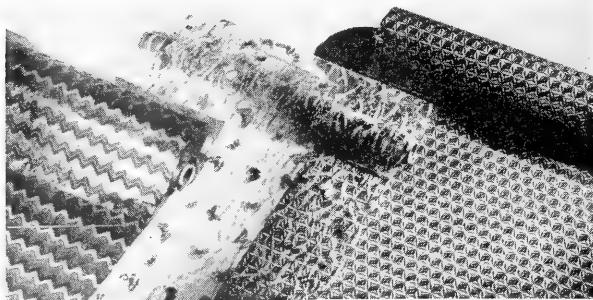
Cellophane Corsage Bags

# 1: $5\frac{1}{2} \times 4 \times 14\frac{1}{2}$ Plain	\$2.40 per 100
# 3: $5 \times 2\frac{3}{4} \times 10$ Plain	\$1.50 per 100
# 11: $5\frac{1}{2} \times 4 \times 14\frac{1}{2}$ Printed with lace design.....	\$2.75 per 100
# 13: $5 \times 2\frac{3}{4} \times 10$ Printed with lace design.....	\$1.75 per 100

Plexon Pigtail

Pliable plastic covered wire that is easily bent or twisted into decorative curves and patterns and holds shape and flowers in place indefinitely. It is most useful in floral arrangements and corsages as it requires no foil or ribbon cover. Available in White, Fuchsia, Pink, Better Times, Gardenia, Light Blue, Orchid, Yellow, Silver or Gold.

250 yard spool—.045 in diameter.....	\$3.00
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Foil and Cellophane Pot Wrap

Clear Cellophane

20" wide—100 ft. roll.....	\$1.55 per roll
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Colored Cellophane

Colors: Tango, Red, Nile, Blue, Amber.

20" wide—100 ft. roll.....	\$2.00 per roll
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Glory Foil

Florist colors in .00065 Gauge Aluminum foil.

Colors: Sky Blue, Pink, Azalea, Moss, Fuchsia, Yellow, Orchid, Chartreuse, Purple, Nile Green, Silver, Royal Blue, Emerald Green, Gold, Red. 20" x 50 ft. long.....	\$1.35 per roll
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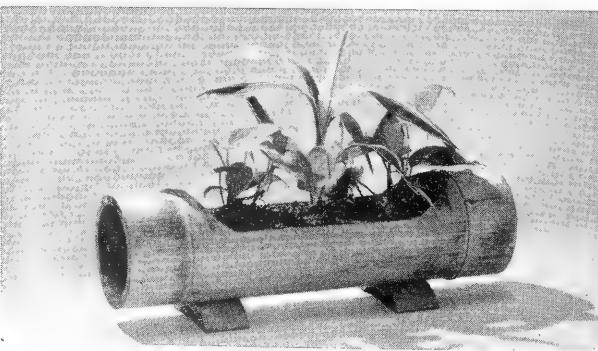
Embossed Aluminum Foil

Assorted Colors—20" wide—50 ft. roll.....	\$1.50 per roll
Colors as in Glory Foil.	

Monk Cloth—Heavy Embossed Aluminum Foil

Nile, Emerald, Pink, Silver, Gold, Fuchsia, Royal, Light Blue, Red.	
Assorted Colors—20" wide—50 ft. roll.....	\$1.35 per roll

Bamboo Planters



These planters are ideal for planting foliage plants. The bowls are drip-proof treated on the inside and on the outside. The natural bamboo wood is attractive in the richest setting.

Packed 6 to a case. Sold in case lots only.

4" Approx. Dia.—15 to 17" Length.....	\$1.25 ea.
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in

front

of

order

use



use order cards



in front of catalog

Christmas Holly

Mistletoe

December Delivery

Selected Berried Sprays packed in attractive white boxes with transparent window.

One-Pound Boxes

18 inches long

GREEN BERRIED HOLLY

\$10.80 per carton of twelve 1 lb. boxes.

VARIEGATED BERRIED HOLLY

\$12.80 per carton of twelve 1 lb. boxes.

Half-Pound Boxes

14 inches long

GREEN BERRIED HOLLY

\$12.80 per carton of twenty-four ½ lb. boxes.

VARIEGATED BERRIED HOLLY

\$16.00 per carton of twenty-four ½ lb. boxes.

Bulk Holly

GREEN BERRIED HOLLY.....\$6.95 per 10 lbs.

VARIEGATED BERRIED HOLLY.....8.95 per 10 lbs.



MISTLETOE
In Printed Cellophane Bag

Mistletoe and Holly

In Printed
Cellophane Bags

Attractively pack-
aged bag for im-
pulse buying.

\$15.00
per 100 bags

\$8.00
per 50 bags

TERMS OF SALE

1. Costly back ordering means time lost in starting crops. Rather than keep you waiting for items that are delayed or are scarce, we will substitute with varieties equally good or better unless you say "No Substitute."
2. No complaints entertained after five days from receipt of merchandise.
3. All orders are accepted subject to cancellation in case of crop failure and other conditions beyond our control.
4. We supply 250 at the 1000 rate of each variety, except where specified to contrary.
5. This price list cancels our previous lists and quotations. No orders, please, for less than \$5.00.
6. All prices subject to change without notice.
7. Terms—Customers not having an established account with us, please send remittance with order. 50% in advance on all C.O.D. shipments.
8. All stock travels at risk of purchaser. This stock is carefully packed and we hold "good order" receipt from the Transportation Co. for same. There our responsibility ceases. If the stock reaches you in bad condition accept it "in bad order," notify agent and bring claim against the Delivering Co. for damage caused by their negligence, as no allowance for this cause can or will be made by us.
9. The Nurserymen's Exchange gives no warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds, bulbs or plants they send out; they will be in no way responsible for the crop.
10. Packing charges will be made on Plant Material.
11. All merchandise F.O.B. S. F., Cal., unless otherwise notified.

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